



OCAsional News

PUBLISHED BY THE ONTARIO CAMPING ASSOCIATION

FEBRUARY 1996

Camping Makes The World Go Round

Venezuelan campers eating their meal with chopsticks, and playing in their own version of America's Cup; Campers in India listening to a guest speaker from Australia; Campers in the state of Virginia dancing Greek dances; Japanese campers in Australia observing kangaroos; Canadian campers playing an international edition of the game "Clue" - all of this and more occurred on August 1, 1995 during the first ever International Camping Day, sponsored by The International Camping Fellowship. Through games, activity, meals and social recreation programs, children in ICF camps all over the world were given the opportunity to learn something about children, and camping, in another country. What can we as adults learn about camping in other countries? Is there benefit to knowing what others do for program, for marketing, for staffing? You bet there is!

I have learned that many countries are much farther ahead in creating partnerships with corporations in order to give a camp experience to children. I have learned that in other countries outdoor education and a camp experience play a major role in the educational curriculum. I have learned that governments in other countries give camping and recreation a much higher profile than we are accustomed to. And I have made many new friends learning these facts and more. If you are keen to learn, look for this regular feature in the OCAsional News, as folks share and tell about international camping events, programs and people that may help run our camps just a little better. Let's create our own worldwide web!

JANE MCCUTCHEON

INTERNATIONAL CAMPING FELLOWSHIP TREASURER
AND CANADIAN REPRESENTATIVE

Attention Directors!

New Schedule for Human Resources
sponsored meetings!

See Page 5 for dates of:

- ▣ Breakfast Clubs
- ▣ Evening get-togethers for Directors
- ▣ A new Directors' Day

INSIDE THIS ISSUE . . .

JORG'S JOURNAL	2
JUST ASK!	3
DIRECTORS' MEETINGS	5
SPRING TRAINING	7
CALENDAR OF EVENTS	10
CLASSIFIED ADS	10

"TO CONQUER FEAR IS THE BEGINNING OF WISDOM" - BERTRAND RUSSELL

Dear Journal

This is such a difficult time to be writing in the Journal. I want to be current when all those camping eavesdroppers read my Journal notes and yet so much is happening between now and the first of February

One interesting addition to the OCA Member Services has been the production of an internal directory to complement the Camping Guide. It is a concise listing of all OCA members - including, for the first time, our individual members. There was an overrun on Camping Guide covers which is the reason why we have the same look but the document should prove very useful. It improves our 'contactability' as an Association (with apologies to one individual member who was surprised to see an unlisted number published) and keeps more camping Guides available for public distribution (many camps have, in the past, requested multiple copies of the Guides for internal use). The Board likes the product so much that we are already talking about including more 'internal' information in next year' - along with a different cover from the Guide.

'Tis the season of camp promotions', with Camp Fairs and publications popping up all over the province. As in past years, the Public Awareness Committee 'Logo Watchers' are trying to maximize the impact of the messages OCA is sending out to the public. The OCA is suggesting to people that they start their search with a "Look for the Logo" (or other statement of OCA Accreditation) as the first step to finding a quality camp for their children. In addition, the Committee is trying to professionalize, re-vamp and re-package our logo in order to help recognize accreditation, provide commercial members with their own logo and move the public awareness of the OCA beyond the Ontario College of Art!

'Tis the season of Let It Be The phone at the OCA Office is jammed to capacity at some times of

some days. What I should say is that the three phones are jammed to capacity. Despite voice mail, efficient reception, fast transfers, rollover numbers and more, there are times when it is a challenge to get all the way to a live staff member. I must publish the extensions numbers of 10, 11 and 15 to get to specific staff (Ellen, Bobsie, Carolyn). The public wants Camping Guides (that's important), potential staff want to register in the Staff Placement Bureau (that's a fundraiser and member service) and the Conference was upon us (that's important). It is a good thing our membership is so understanding and appreciative of what we are trying to do

Things To Do

- Encourage and Congratulate Barb Hnatiak and her committee
- Pick up our Russian delegates at the airport on the Sunday before the Conference
- Assemble the Advisory Council agenda for Sunday, January 28
- Rehearse my 'lip-synch' for the Conference
- Assemble a transition & explanatory agenda for the new Board in February/March
- Present the 'New Letterhead Options' at the AGM
- Commit to the Conference Pool Club for at least two of the three mornings
- Attend "Campfire of Inclusion" on Sunday, January 28
- Get a visa for Russia
- Get my haircut again
- Thank my wife, Barb, for supporting me through all this

JOHN JORGENSON
OCA PRESIDENT

JUST ASK!

Many of us have heard the expression, "If you don't ask, you don't get!" There is no harm in asking the question if it can put you or your camp further ahead.

Perhaps some of us in the camping world do not see ourselves in the "salesman" role. That kind of thing is left to other types of businesses. NOT TRUE. A very important part of what Directors and their staff do is asking for the close of a sale . . . or in camping terms . . . a registration.

Here are some tips for promoting and selling your camp.

- **Talk about the benefits** of camping first and the features of your camp second. People look for what they will get from the camp experience.
For example, "At camp you will learn canoe skills, develop your confidence on the water and enjoy our cedar strip boats."
- **Do not assume** your audience knows everything about camping, but remember your audience is intelligent. Sometimes the mistake is made in assuming people have common information and common experiences about what camping is all about. Tell your story well and completely. Also, ask your potential families questions to gain a better understanding of what they do know and what they are looking for in the experience.
- **Listen to your customer** more than you talk to them. It is easy to fall into the trap of making the sales pitch without knowing enough of what people are looking for. Nothing is more frustrating than going into a store where a salesperson tells you everything about a suit when you were looking for a coat.
- **Leave the door open.** Sometimes people are not ready to make the final decision then . . . leave the opportunity available to follow up to get that final decision. Get their telephone number and make a point of calling them. The insurance industry has shown us this technique works!
- **Seek out referrals.** Ask your present campers if they have a friend who you could send a camp brochure to. Ask for the names and addresses of relatives with potential campers. The OCA plays an important role in referring families to member camps!

Put these tips to use this season as you promote your camp over the telephone, during a camp fair, or in other direct selling times. Good luck and happy camping!

KEITH PUBLICOVER
PUBLIC AWARENESS COMMITTEE

These tips and more "public awareness" support is provided to you by your Ontario Camping Association. Lend your support by volunteering for one of the many task forces, committees, or events. Call the OCA office to inquire how!

President: John Jorgenson, Tawingo, RR#1 Huntsville, Ont. P0A 1K0 H: 705-789-8701. B: 705-789-5612. Fax: 705-789-8624. E-Mail: TNTAWINGO@AOL.COM.

Vice President: Barb Gilbert, 13 Maple Ave. Toronto, Ont. M4W 2T5 H: 416-921-7384. Fax: 416-922-4523. Portfolio: Regional Reps.

Past President: Larry Bell, Robin Hood, 158 Limestone Cres. Downsview, Ont. M3J 2S4. 416-736-4443. Fax: 416-736-9971. Portfolio: Nominations, PRO.

Treasurer: Adam Kronick, White Pine, 40 Lawrence Ave. W. Toronto, Ont. M5M 1A4. 416-322-6250. Fax: 416-488-9313. Portfolio: Fundraising.

Director: Jim Blake, General Delivery, Halliburton, Ont. K0M 1S0. 705-457-5278 Tel. and Fax. Portfolio: Legislation, Integration, PRO, MCTR & CCO liaison.

Director: Jeff Bradshaw, Couchiching. 4 Ripley Ave. Toronto, Ont. M6P 2Y9. 416-769-2233. Fax: 416-769-0204. Portfolio: Fundraising, Education (Conference, Skills, Spring Training.)

Director: Kate Moore, Camp Allsaw, 36 Evelyn Ave. Toronto, Ont. M6P 2Y9. 416-766-4204 Tel. and Fax. Portfolio: Public Awareness (Camping Guide), Professional Development (Newsletter).

Director: Ellen Nash, Northland B'nai Brith, 3995 Bathurst St. #200, North York, Ont. M3H 5V3. 416-630-1180. Fax: 416-630-8561. Portfolio: Health Care, Standards, Membership.

Director: Keith Publicover, YMCA Camp PineCrest, 3292 Bayview Ave. #302, North York, Ont. M2M 3R7. 416-225-9875 x 325. Fax: 416-229-1795. Portfolio: Public Awareness (Media, Camp Promotion), Archives.

Director: Patti Thom, Tanamakoon. 235 Church St., #3, Oakville, Ont. L6H 1N4. 905-338-9464 Fax: 905-338-3039. Portfolio: Human Resources (Volunteers, Events), Education (Director Training).

REGIONAL REPRESENTATIVES

Eastern Ontario (Ottawa): Deirdre Billes, Omagaki Wilderness Centre, Box 4, Pembroke, Ont. K8A 6W5. 813-732-0780.

Northeastern Ontario (Sudbury): Dave Ward, John Island, 185 Lloyd St. Sudbury Ont. P3B 1N1. 705-674-8315 Fax 705-674-3236. daveward@mcd.on.ca

Northwestern Ontario (Thunder Bay) Elaine Kalnbach, Dorion Bible Camp, Dorion, Ont. P0T 1K0. 807-857-2331.

Southwestern Ontario (London). Roxanne Arts, Y-Ma-Wa-Ca Day Camp, George White Outdoor Centre, RR #5, Clarke Sideroad, London, Ont. N6A 4B9. 519-455-2519 or 519-867-3300, Fax 519-455-2419.

HOT TIPS SOUGHT!

Were you lucky enough to attend *Circle of Light*, our outstanding conference for Directors and Senior Staff in January?

Did you learn a tonne?

Send us your favourite hot tip gleaned from one of your sessions, offered by a colleague, or overheard in the pool club! We'll publish an assortment in the March issue.

MARY LYNN TROTTER
EDITORIAL COMMITTEE

CANADIAN CAMPING ASSOCIATION

The National and Provincial Statistical Analyses are available from the CCA/ACC Office. They are free of charge for those who participated in their collection. A small fee will be charged to those who did not participate. Call the CCA/ACC Office at 416-781-4717 for more information.

The 1995 Statistics Form accompanied your *Camps Canada* in January. We encourage all camps to complete and return the statistical information. Watch for a shorter, simpler form and new procedures.

Camps Canada welcomes submissions.

Essays, stories, poems, or anything that captures our theme will be considered.

March:

Staff & Contracts; - Motivation /
Absenteeism; - Job Placements through
PCAs; - Job Descriptions and
Requirements

April/May:

Discipline, Violence, Conflict Resolution

Remember National Camp Day is July 10, 1996

Watch your *Camps Canada* for more information and a request form to order free "Activity Kits".

CCA/ACC Office
1810 Avenue Road, Suite 303
Toronto, Ontario M5M 3Z2
Tel: 416-781-4717

O.R.C.A. CANOE TRIPPING II / WILDERNESS FIRST AID COURSE

A complete wilderness training trip.

Project C.A.N.O.E. and Vital Signs have designed a staff training program that will cover all aspects of canoe trip leadership and crisis management.

The **CT Level II component** will emphasize trip preparation, attentive leadership, paddling and campsite skills, as well as emergency planning and response.

The **Wilderness First Aid component** will focus on first aid situations common to outtripping, treatment, extended care and transport.

Participants can achieve **three certifications:** an O.R.C.A. Canoe Tripping Level II, CPR Heart Saver and Vital Signs Wilderness First Aid certification.

On this instructional canoe trip, we will provide your staff with the skills they need to guide campers **safely and confidently in the wilderness.**

The course will take place on a seven-day canoe trip in Temagami in June 1996.

All transportation, food, and material costs are included in the course fee of \$485.00 per participant.

For course information or to discuss a custom training program for your tripping staff, please contact:

Cameron Wong at Project C.A.N.O.E.
phone:(416) 410-0868 fax: (416) 733-4040
canoe@inforamp.net



**GET OUT YOUR CALENDARS AND
MARK THESE DATES NOW!**

Please join us at these events:

- | | |
|-------------------|---|
| February 29, 1996 | The Breakfast Club meets at the OCA Office at 8 am for a stimulating discussion on health care concerns . Become aware of what medications kids are bringing to camp these days. A camp doctor will be speaking on this topic. Learn about the effects of Ritalin, Prozac, and other meds of the 90's. |
| March 27, 1996 | 7:30 pm - An evening event at Pauline Marston's home (1 Ridge Drive Park, Toronto) " All About Tripping " with special guest Andrea Hodgins of Wanapitei Wilderness Centre. Scout out new tripping routes and resolve those tripping concerns! |
| April 20, 1996 | Director's Day at Havergal College, 1451 Avenue Road, Toronto - 8:30 am to 3 pm
Keynote speaker: Jill Vandal of the Tourism Company |
| May 1, 1996 | 7:30 pm - An evening event at Janet Adamson's home (87 Inglewood Drive, Toronto) " 1996 Sticky Issues " - Wendell White will facilitate a discussion of these hard-to-solve, keep-you-awake-at-night, type of camp issues. Bring your issues and join a lively discussion with your peers. |

DETAILED INFORMATION ON THESE EXCITING EVENTS TO FOLLOW SOON!

All events are organized by the OCA's Human Resources Committee. If you are interested in participating with the wild and wacky tasks of this Committee, call Cathy Hitchcock at 905-564-0139 or Patti Thom at 905-339-9464.

A large residential, co-ed summer camp near Minden, Ontario, has an opening for an organized, energetic individual. This potentially renewable contract position runs each year from June 1 to September 1 (negotiable). As **Assistant Director**, you will report directly to the Director. All section heads, CIT Directors and nursing staff report directly to you. You ensure that camper and staff issues, the policies, philosophy and the mission of the camp are top priority.

This position is ideal for a high-energy, approachable person with excellent listening skills who is eager to take ownership in a very key decision-making role at camp. Your extensive camping experience, strong organizational skills, excellent people managing skills and your ability to evaluate situations quickly, will ensure your success with staff, campers and our parent community.

Your salary will be commensurate with experience and negotiated contract time.

If you are up for an exciting challenge in a fast-paced camp, please mail your resumé, before February 23, 1996, in confidence to:

Box 666
Ontario Camping Association
1810 Avenue Road, Suite 302
Toronto, Ontario M5M 3Z2

Letter To An Unknown Camp Director

Dear Editor:

What a shame it is that just a few "bad apples" can ruin the reputation of all of us. How disappointing it is to learn that just a small number of campers or staff can destroy the reputation of the camps we try so hard to maintain.

This summer, Kilcoo received a very damning letter from an extremely angry cottager. The letter was justifiably written and condemned an incident involving campers. It was not only Kilcoo which had its reputation tarnished, it was all camps in the OCA.

To compound the frustration and anger, we discovered, after contacting the writer, that the campers and staff involved were NOT from Kilcoo — they just used our name. Perhaps if the "culprits" could read this message, they would realize that their actions and behaviour were immature, inconsiderate and irresponsible. The author of the original letter to Kilcoo agreed to write the following, to not just the unknown Director of the offending camp, but to all of the camp staff.

The Letter

Dear Camp Director,

I have made several attempts at beginning this letter and I can find no easy way to start, so I guess I'll just jump right in.

Try if you can to put yourself in our position. After 150 miles, a few lakes and a portage, we finally reach our destination, just as many others have done here for some 47 years. It's a small, peaceful lake usually worth the effort, rain or shine. Our lake, like many others hosts a couple of campsites used most often for overnights with younger groups of campers by organized camps such as yours. As a past canoe tripper for inner city kids, I think I have a reasonable grasp of what it takes to prepare and execute a successful canoe trip with kids of varying ages. I expect that by now, you have some idea of where I am going with this.

One Friday this summer, early in the afternoon, we were graced with the arrival of a group of young boys, with one male and one female staff member. I am afraid that what we had to endure by this group has pushed us way beyond our limits of tolerance. I am not sure what really disgusted us the most - screaming in unison the worst and the most vile profanities over and over

and over in a chant so that everyone, everywhere of every age could be equally offended, - or perhaps the group effort that was underway of passing rocks off the shore to assist in smashing a turtle to death, which had already been hit at least once and was not moving. I can't tell you how infuriated I was as we approached the site. Amidst all the activity was this disinterested young girl, giving herself a manicure with her teeth. A counsellor?? A tripper? What??? Where was the other staff member? Too embarrassed to show his face or had he left the girl in charge while he went off on his own???

I suggested to them at this point that recreational killing of wildlife was not part of any camp experience and that under no circumstances on any lake, do they have right to create this kind of destruction. The girl, at this point looked a little embarrassed, but not until I had reminded her that she will be held responsible for any damage that was done. When asked what camp they were from, again almost in unison, the campers answered Kilcoo and the staff member confirmed. We left in disgust but not before the kids grouped together for a final chorus of "Kill the turtle" several times, no doubt for our benefit. As you can imagine, Kilcoo got quite an earful shortly

Continued on Page 7

Editor's Note:

This edition of the OCA's occasional News contains two letters (pages 6 and 8) from concerned outdoors people who witnessed some disturbing camp canoe trips last summer. The authors raise excellent questions regarding safety, wilderness ethics, training and accountability.

Let these letters be a wake up call to us to check that our staff training and practices pave the way to safe and positive camp programming for campers and the environment.

S. KATE MOORE
EDITOR

Eurographics

after this incident, only to learn that they don't have any female staff members who participate on trips, nor did they have any trips out anywhere near our lake. This was confirmed more than once and I feel confident that they indeed were not the offenders in this case. I have also learned that this is not the first time that a camp such as Kilcoo has been deliberately misrepresented by another camp. What is going on here? Who is encouraging this kind of behaviour? Camping is learning about the environment around you, about co-existing with what's left of the natural world, not creating new ways to destroy it. In my experience, a good camp with well trained, outdoor-minded people, can open doors in the minds of young kids when no one else can. Positive experiences in the wilderness can last a lifetime and will without a doubt affect how our future generations approach and contribute to preservation and conservation in the years to come.

So, to the camp which was responsible enough to ship out this group, this is for you:

1. Your campers were not prepared for the privilege of camping anywhere outside their sleeping quarters.
2. Your staff was obviously not trained to take on the responsibility of kids in a wilderness situation or teach them respect for the environment around them.
3. Reputations grow in both directions and bad ones grow much faster than good ones.
4. Every time you send out a group, you are essentially sending out an advertisement of everything your camp represents. Nice work.

Through the years, we have all had our share of happy events, emergencies and unhappy scenarios when it comes to campers, but this really hit a nerve in all of us and I think it's only fair that you are made aware of the kind of negative impact this kind of attitude can have not only on the reputation of campers as a whole, but to the various wildlife habitats and the wildlife itself, all of which is vulnerable in the hands of a careless few.

As Camp Directors, we all know that our campers and staff make mistakes. They are young people in the process of growing up. We at Kilcoo, should have pursued the name of the actual camp involved and contacted our fellow camp director. But in cooperation with the offended cottager, prudence led us to share this situation with all of our colleagues, with the hope that in our pre-camp sessions, we will stress the importance of good public relations, good practices and good leadership for the good of all camps, all campers and all outdoors.

DAVID AND JOHN LATIMER
KILCOO CAMP

Please note that this letter is an edited and heavily censored version of the original which was sent to Kilcoo in August 1995.

COUNSELLORS' CONFERENCE

Spring Training, Up And Coming

I would like to let you know that the planning of the 1996 Spring Training Counsellor Conference is well underway and we at the OCA would like to invite all camp staff and CIT's from member camps to attend this great event on May 25, 1996.

As usual, the OCA takes great pride in providing excellent training for those directly involved with children. And The Spring Training Counsellor Conference promises to enhance the knowledge and enthusiasm of each individual who attends.

For those of you who are new to the idea of the counsellor conference, we provide an amazing and educational day of sessions dealing with all aspects of camp life prevalent to the camp counsellors. Some of these skills include camp-fire programming, arts and crafts leadership development, and tonnes of other nifty skills.

The Spring Training Counsellor Conference is also a great compliment to your own pre-camp training sessions because it allows your summer staff to interact with other counsellors and camp professionals, something they can take back to camp.

The 1996 Spring Training Counsellor Conference will be held on May 25, 1996 and we will be announcing the great location of this event in the upcoming OCA'sional News.

JOHN BERGMAN
SPRING TRAINING '96 COMMITTEE

What's The Price Of A Canoe Trip?

While on a recent canoe trip in northern Ontario, I witnessed a medical emergency involving youths from two summer camps. This event has prompted me to think a great deal about what our motives are for introducing others, especially children, to the rigours of back-country travel.

My friend Rosemary and I were paddling down a river, twenty miles from the nearest road, in a particularly rugged part of Temagami where the portages are frequent and exceptionally demanding. When we reached the beginning of one of these portages we were met by several boys in their early teens. One of them had his arm in a sling and he told us that several other boys were injured as well. The most serious involved a fellow who had fallen while carrying a canoe, which had then fallen on him, leaving him with cracked ribs and numbness in one leg. The counsellors suspected possible spinal damage.

After absorbing this unhappy information, we shouldered some of our gear and walked up the path. In a few minutes we reached what resembled a long, orange box, lying by the side of the trail. This "box" was in fact the camper with the cracked ribs. His name was Victor. His friends managed to retrieve some plywood from a nearby trapper's cabin to use as a spine board. They had then cushioned him with lifejackets and sleeping bags and had secured him with leather packstrips. He was almost completely immobile and the only visible parts of his body were his hands and face. The person in charge was a weary-looking counsellor called Dave. His first aid skills appeared to be excellent and he was doing a superb job of maintaining the morale of his little band.

According to one of the boys, Victor had fallen the previous day and they had all spent a rough

night right there on the portage. Another counsellor and one camper had departed early that morning in order to rush back to the main camp, about fifteen miles south, where they would be able to arrange for an airplane to fly in to a nearby lake by the agreed-upon time of 5:00 p.m.. The rest of the group thus had to get to this lake as well, which was two miles - and two strenuous portages - north of the accident site.

Obviously, the only appropriate thing for Rosemary and me to do was to assist them as much as we could. It was no easy task to pick up Victor who probably weighed about 150 pounds, including plywood), haul him back down that rocky trail and place him, gently on top of two canoes which had been lashed together. Despite his considerable discomfort, he was remarkably brave about the whole thing. We paddled carefully upriver and unloaded him at the start of the next portage, a really difficult one which started with about 25 yards of large boulders. We nearly dropped him at least once. Fortunately, we encountered another southbound trip just at that point. They were an older, stronger group, and several of their crew were able to relieve the weaker members of our party for the rest of the portage.

After further paddling and wading, we finally arrived at the lake. Having assisted Dave's trip as much as we could, we wished them luck and returned to the river. The entire trip from the accident site must have taken us about three hours. Later that afternoon, by which time we were some distance to the south, we saw a plane flying into the area, so we assumed the trip was successfully evacuated. I haven't heard anything else since.

What interests me even more, however, is how they got themselves into that perilous state of affairs in the first place? How could an original complement of

twelve reasonably fit youths get into so much trouble so quickly? I never did find out many details about the other injuries but I certainly got the sense that this group was in over its collective head. The complete disability list included the suspected spinal, a shoulder injury, a head injury and an upset stomach. I am a skilled and experienced outdoorsman and I have been on scores of canoe trips, many of them with children. I love introducing kids to that world of rock and pine and crystal water. But they are, after all, still kids, and are not yet ready for long, strenuous routes that would test the mettle of a voyageur. Although I am not in possession of all the facts involving Dave's unfortunate trip, I know enough to be asking some hard questions.

I suspect some of the truth may lie in the evidence I gathered from the second crew. This was a co-ed group, averaging about 16 years of age. They shared their lunch with Rosemary and me because at this point all our own gear was still some distance away at the other end of a portage. Their menu surprised and disappointed us: the pita bread and carrots were perfectly adequate but the rest of the food consisted of processed cheese, pretzels (!) and some mushed-up, almost unidentifiable cookies. This was in the middle of a day where they were expected to complete a total of ten grueling portages, the last of which was two miles long! Why would anybody work a bunch of kids so hard on such marginal sustenance, especially on a route which would be challenging enough for a company of marines?

Furthermore, what exactly was their rationale for being deep in Temagami in the first place? This area boasts some incredible scenery, including several spectacular waterfalls, and is home to

Continued on Page 9

WELCOME NEW MEMBERS

New Accredited Camp Member

Girl Guide Camp Woolsey (omitted in error from November issue)

New Commercial Members

Baird MacGregor Insurance Brokers Inc. 825 Queen St. E., Toronto, ON, M4M 1H8, 416-778-8000, Fax 416-778-4492 1-800-263-3030. Insurance Brokers responsible for the CCA Insurance Program. Personal 24 hr. service. Competitive quality coverage. Contact Nancy Brown or Peter Thoma.

Denault Paints. 601 Rivermede Rd., Concord, ON, L4K 3G8. 905-669-1456, Fax 905-669-3564, 1-800-387-3542. Paint and stains manufacturer.

DM Promotion Inc. 69 George St., Markham, ON, L3P 2R9. 905-294-8991, Fax 905-472-6035. Custom Clothing Manufacturer and promotional premium supplier.

G.B.G.H. Clothing. 243 Carlaw Ave. #210, Toronto, ON, M4M 2S1. 416-466-4901, Fax 416-466-5480.

Hotline Apparel. 33 Worthington Dr., Unit B, Brantford, ON, N3T 5T6. 519-754-1799, Fax 519-754-1560.

Custom imprinted sports and leisure wear.

Just For You. 404 Everton Drive, Mississauga, ON, L5R 1W5. 905-568-2648, Fax 905-568-2190.

MarB Graphics Inc. 115 Tycos Dr., Toronto, ON, M6B 1W3. 416-785-5230, Fax 416-785-0651. Custom printed T-shirts, sweat tops, pants, hats & bags. Computer graphics & design - stocking distributors of Fruit of the Loom, Penmans, Hanes & brand name garments. Subs & seconds for arts & crafts.

Marky's Warehouse Outlet. 7171 Yonge St., Thornhill, ON, L3T 2A9. 905-731-7702, Fax 905-731-1356. Suppliers of comprehensive range of camp clothing and accessories.

T. LITZEN SPORTS, 433 Ofield Rd. S., R.R. #2, Dundas, ON, L9H 5E2. 905-628-3344, Fax 905-628-3355. T. Litzen Sports national supplier, specializing in equipment and clothing!

WAC Outfitting. 1701 Avenue Road, 2nd Floor, Toronto, ON, M5M 3Y3. 416-785-3005, Fax 416-785-8534, 1-800-WEAR-WAC. Funky. Custom. Canadian pride. Natural. WAC caps, vest, t's, sweats are great!

Wind Promotions. 2493 Queen St. E., Toronto, ON, M4E 1H9. 416-694-6881, Fax 416-694-9484, 1-800-665-9463. , A

THANK YOU

The OCA Office Staff warmly thank the following for their help during the mammoth January OCAsional Newsletter, etc. mailing:

Maija Zeibots (Gay Venture), Tim Wilson (Trails), Dorothy Walter (Honourary Life Member) and Kit Chan and Suzanne Hitchings (two students who happened in to get Staff Placement applications and stayed for 2 hours!).

P.S. At the beginning of each month, we offer coffee, tea, cookies, bandaids for paper cuts, networking opportunities and warm fellowship. (Just offer!)

PEOPLE ON THE MOVE

Dawn Wiggins has recently taken over the position of Camp Co-ordinator at Canterbury Hills. **Susie Addison-Toors** has moved from the YMCA of Victoria to Kingston, to RKY Camp.

What's The Price Of A Canoe Trip? *Continued from Page 8*

many plants and animals which are rarely found farther south. The qualities that make wilderness of any value are not necessarily apparent at a glance, which is why you don't learn much if you never get out of your car except at the scenic lookouts. Wilderness has to be slowly savoured, using all of the senses, and that takes time. What is the point of going to so much trouble to get in there at all if you're bent on hurrying through as fast as possible?

Granted, the two groups weren't even from the same camp, so

lessons learned from one are not necessarily applicable to the other. But a camp that suffers a 33 per cent injury rate on one canoe trip ought to take a hard look at its tripping policies. If Dave's campers were on a schedule as tight as that of the other trip, and if their caloric intake was just as meager, then it should come as no surprise if attentions began to wander, feet began to stumble and muscles began to fail.

It isn't enough just to admire the beauty of such unspoiled wilderness. It is necessary to develop

and maintain a profound respect for that remote, rugged landscape and those deep, cold lakes. Travel in Temagami has little in common with a stroll down a country lane or a quiet evening's paddle at the cottage. Sometimes, the people who forget these things pay a high price.

RICHARD GRIFFITH

CLASSIFIED ADVERTISING

Well established, co-ed children's camp in Temagami looking for **Assistant Director**, over 21 years. Happy and secure with the maturity to deal with staff, children and parents. May through August with long term potential. Resumés to Box 222, c/o OCA.

Lake Huron Camp Site. 134 acres with 4,600' of shoreline in protected harbour. Adjacent to National Park, day trips to Tobermory, offshore islands, Bruce Trail, sailing, canoeing, kayaking, and nature study potential. 6 sleeping cabins, renovated lodge, cottage and garage/workshop. Century 21 Twin County Realty Ltd., Bob Day, Sales Rep. 250-8th Street East, Owen Sound, Ont. N4K 1L1, 519-372-2121

Full-time administrative/marketing **position sought** in Metro location. Experienced, computer-literate, strong knowledge of Camping Community. Contact: Mary Lynn Trotter 416-761-9135 or e-mail mlt@inforamp.net.

Camp rental. Short or long term for adults or youths. Camps, retreats, conferences, etc. Spectacular shoreline, canoe routes, gorgeous beach, trails, surrounded by hundreds of square miles of Crown Land Forest. Cabins with private washrooms. 2 hours to Toronto. Possible sale. 416-449-6029.

Employment Opportunity

Full-time Programme Director at Trails Youth Initiatives, a private charity working with inner city youth. Position includes staff supervision, youth recruitment, programme development / implementation, and parent liaison. Summer and year-round weekend sessions north of Toronto, plus office hours in city. Further information, call Jim Hayhurst Jr. 416-787-2457 or fax resumé 416-787-1568.

Manager of Food Services: Required on site for 1996 summer season at Camp Kwasind, a Christian camp located on the shores of beautiful Skeleton Lake (Rosseau area). Experience essential in feeding large groups with the aid of staff; Accountable for kitchen management to the Kwasind Kitchen Director of the Management Team; Computer skills an asset; Must be available June to September 8, 1996. Room and board with salary available to qualified person. Join a dedicated Christian team to provide for campers of all ages. Send Resumé to: Ms. C.E.S. Gulyas, 61 King George's Road, Etobicoke, Ontario M8X 1L6; tel: 416-231-3087; fax: 416-231-0455

CALENDAR OF UPCOMING EVENTS

Feb. 6 Spring Training Meeting 6 p.m.

Feb. 14 Board Meeting 9 a.m.

Feb. 27 Executive Meeting 9:30 a.m.

Feb. 29 Breakfast Club 8 a.m.

Feb. 29 Health Care 7 p.m.

Ocasional News offers you a variety of ways to promote products and services within organized camping. Next deadline is February 15th for March publication.

- Display ads are sold on a single or multiple insertion rate, with a 10% discount for members. Please contact the OCA office for rates. Camera-ready art required.
- We also offer professional and business directory ads of business card size (2"x1.5"). Camera-ready art required. OCA member fee: \$35 per insert (up to 3 months) or \$28 per insert (4 to 10 issues).
- Classified ads are sold with a maximum size of 25 words for a fee of \$10 for members and \$25 for non-members. Additional space sold in 25 word increments.
- Paid advertising content will not exceed editorial space.
- The OCA's News is published 10 times a year by the Ontario Camping Association, a voluntary, non-profit association committed to excellence in Camping. We want to hear from you. Please send your thoughts and inquiries to our editorial committee:
- Janet Adamson, Inspirational Messages 416-481-7322.
- Mary Lynn Trotter, Hot Tips 416-761-9135
- Jim Blake, Current issues 705-457-5278
- Kate Moore, Editor 416-766-4204
- Photography - Vacant
- Patti Thom, Newsworthy items and Obituaries 905-338-9464
- Wendell White, Profiles 613-473-2877



OCA Office
1810 Avenue Road, Suite 302
Toronto, Ont. M5M 3Z2
Tel 416-781-0525
Carolyn ext 15; Bobsie ext 11.
Fax 416-781-7875.