



NOVEMBER 1992

EDITOR: JANET ADAMSON

## President's Message

Now that the World Series and the Referendum are out of the way, we move on to the business of day-to-day living.

Your input and participation is requested on several issues at the OCA.

As we plan for the winter and spring, one of the major tasks in the office is the Staff Placement Bureau. This is a cost-recovery program for everything except the staff time involved. Naturally, last year the number of participants registering with the program was almost overwhelming. We need to know from you whether or not, as a camp director, it is a useful

program. I know that we had more applications than ever last summer. It is possible that last summer you would not have used the listing at all, but in previous summers you may have used it several times. So, as I ask this question, please look back over the last couple of years - and then drop me a note with your comments. Thank you.

Larry Himel has resigned as Chair of the Integration Committee. I want to extend our thanks to him for all of his efforts and good humour. John Bergman is the new Committee Chair and we thank John for taking on this very important task.

A Public Awareness Committee has been formed. Thanks to the efforts of John Jorgenson, who is the Director responsible for this area, and the Human Resources Committee, a group of OCA members have taken on the job of promoting the OCA. We made a great start last year and hope to build on that visibility. A chairman has not been established for the committee and Jorgi reports that the name of the committee may yet be changed. The focus, however, will continue to be promoting the value of accredited camps to the public. Thanks, Jorgi, for getting this on the way and

*please see page two*

our thanks to all those who have agreed to sit on the committee.

The Archives Committee is looking for a Chairman. If you would like to be considered, please drop me a note or give me a call. Keeping track of where we've been helps to provide focus for the future. Besides, it's fun.

In terms of the OCA office, you may have noticed that we have a slightly different phone system. Some members have pointed out that they would phone time and time again to the OCA and get a busy signal. When there was only one person in the office, this seemed unavoidable. The new system, however, means that when the line is busy, you can leave a message. This means that the OCA staff have a great deal more phone calls that they have to respond to and a much larger long distance phone bill. We will continue to evaluate this new method to see if it really is progress.

**Liz**

## **Greetings from the Sudbury Region**

I'm Dave Ward, Assistant Director of the Sudbury YMCA's John Island Camp and I will be the OCA

representative for the Sudbury region during this year. Rick Wise, the representative for the past few years, has taken a year off to travel.

I look forward to promoting organized camping in our beautiful northern region and giving support to individuals, camps and organizations in the area. Call me at the Sudbury YMCA (705) 674-8315 if you need information, help developing programs or would like to know more about the many services of the OCA.

One annual initiative of the Sudbury region is application for government funding assistance for OCA members in the region to attend the OCA's annual conference in Toronto in January. Please contact me if you are interested in being involved. Remember that anyone can become an individual member.

I look forward to hearing from you.

**Dave Ward  
OCA Regional  
Representative  
Sudbury Region**

## **Thanks, CCA!**

OCA has received a generous donation of books from the CCA, and we certainly appreciate being able to make these available through the OCA library to our members. The books are: *Senior Adult Camping*, Constance Armstrong, *Tent and Trail Songs*, World Around Songs, *Decentralized Camping*, Lois Goodrich, *Sunship Earth*, Steve Van Matre, *Acclimatization*, Steve Van Matre, *Fundamentals of Day Camping*, Grace Mitchell, *The New Games Book*, Andrew Fluegelman, Ed., *Silver Bullets*, Karl Rohnke and *Sing with Jack Pearse*, Jack Pearse.



## **Between the Covers**

### ***The Effective Voluntary Board of Directors***

William Conrad Jr. and  
William Glenn  
\$20.55 NEW

Effective boards do not just happen. They are the result of hard work by board members and staff. However, there must be ground rules so that the hard work will be productive. That is the

purpose of this book - to provide the basic ground rules for effective boards.

This book provides clear answers, backed up with graphics, to heretofore ambiguous questions, such as definitions of policy, function of boards, role of board members, function of staff, role of staff members, evaluation of board members, power, why people join boards, conduct of meetings, functions of committees, recruitment and orientation of new board members, and many other issues.

*Books reviewed in this column can be ordered from the Canadian Camping Association Bookstore, 1806 Avenue Road, Suite 2, Toronto M5M 3Z1. (416) 781-4717. Hours: M-F 10 a.m.-3 p.m. Payment by cheque or VISA (include account number, full name on the card and expiry date). Costs include shipping, handling and GST.*

## **Bananerama**

Please note that due to lack of response, Bananerama has been cancelled. We hope to hold this Directors' Weekend next year and will keep you informed.

## **Welcome New Commercial Members**

Alpine Pursuits International. P.O. Box 375, Tottenham, Ont. L0G 1W0. (416) 936-5282. Distributors of rope, rope equipment and rope techniques for rappelling, climbing, ropes courses, rescue and other related interests.

Challenges Unlimited Inc. 2539 Old Victoria Road. RR#8, London, Ont. N6A 4C3. Phone (519) 455-7141. Fax (519) 451-4370. Ropes course and climbing wall design and installation; staff training; safety inspections and maintenance.

For our Future Inc. 556 Edward Ave. Richmond Hill, Ont. L4C 9Y5. (416) 508-5604. Wholesale supplier of environmentally-safe, personal hygiene products, available in reusable "enviro-bags."

Northern Lights Screenprinting RR#1, Gravenhurst, Ont. POC 1G0. Phone and fax (705) 687-7095. Custom silk screening on T-shirts, fleecewear, caps and more. Our in-house computer graphics department can aid anyone in coming up with a design. We also offer garment dying and

embroidery. We specialize in team or group orders with a minimum of 12.

Raw Wear Ltd. 388 Carlaw Ave. Toronto, Ont. M4M 2T4. Phone and fax (416) 461-3923. Active wear, fleece jersey, custom made or stock.

Woods Canada Limited. 401 Logan Avenue. Toronto, Ont. M4M 2P2. Phone (416) 465-2403. Fax (416) 465-2310. Outdoor products: tents, sleeping bags, outerwear and packs.

## **Calendar of OCA Events**

1993 OCA Annual Conference  
Jan. 28-30, 1993  
Toronto, Ont.

Counsellor Conference  
May 29, 1993

Nurses' Workshop  
May 29, 1993

Directors' Day  
May 29, 1993

Skills Weekend  
June 11-14, 1993

Third International Camping Congress  
March 2-4, 1994  
Toronto, Ont.

## Mooredale Camp Fair

January 14, 1993

The Rosedale-Moore Park Association will be holding the annual Camp Fair at Mooredale House on Thursday, January 14th from 6-8:30 p.m. Accredited resident camps may request exhibitor information by calling Mooredale at 922-3714. Space is limited and last year's exhibiting camps have priority until December 10th, 1993. Exhibitor fee is \$165 plus GST.

## Classified Ads

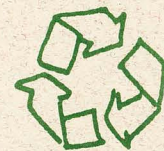
**For Sale:** Island Yacht Club is planning to sell its fleet of five (5) mistrals. These were purchased new in 1988 at a cost of \$3,200 each. All five have standard equipment while two are upgraded with trapeze and spinnaker gear. The boats have been very lightly sailed and weren't even used this past season. We would like to sell the full fleet for a price of \$8,900 or are prepared to sell-off individual boats at \$1,900 each. Please contact Dan Wasserman, Phone (416) 771-9049, fax (416) 771-9048.

**Administrative Secretary** required immediately for Ontario Camping Association. Successful candidate is computer proficient. Knowledge of Q&A and Ventura or similar data base. Bedford Accounting or skills to take books to trial balance. The candidate should be an effective communicator and team player in a 2-person office. Requires organized, careful, personable individual willing to work on a variety of tasks and supervise office of a volunteer organization. Please forward resume to OCA office.

**Camp Director Wanted** for children with physical disabilities aged 7-19 years. You will have proven teaching/recreation leadership experience, work experience with disabled children or adults (desirable, but not mandatory), well-developed people management skills using a team approach. We will offer: a competitive seasonal camp staff, salary commensurate with skills and experience, comfortable living space and meals, a challenge with guidance and support for success, comprehensive orientation with applicable training and development. Time requirements: some evening / weekend

recruitment of staff and senior staff meetings/conferences, on-site attendance during the camping season - June 20 to August 24, on-going correspondence with Head Office via mail/telephone. If interested, please respond in confidence with resume to: Mark Sack, Director of Camping & Recreation, The Easter Seal Society of Ontario, 250 Ferrand Drive, Suite #200, Don Mills, Ont. M3C 3P2. Phone 416-421-8377 or toll-free 1-800-668-6252. Fax: 416-696-1035. Only qualified applicants will be acknowledged via correspondence.

*The OCA's News is published nine times a year by the Ontario Camping Association, a voluntary, non-profit association committed to excellence in camping. We would like to hear from you! Please direct your inquiries, notices and letters to the OCA, 1806 Avenue Road, Suite 2, Toronto, Ont. M5M 3Z1. Phone (416) 781-0525. Fax (416) 781-7875.*



# The Share-A-Ton News!

Volume 93, Number 1

Our Heritage

1993 Premiere Edition

Our Future

## Let's Celebrate 60 Years of OCA!

Delegates at the 1992 "Kaleidoscope of Camping" gave the conference committee some great new ideas to go along with our standard favourites to make this year's conference even better than ever. Here are the four most common ideas and what the committee has done to meet your needs:

### Idea #1 - More time to meet fellow delegates and talk (and talk and talk)

We've responded with a "Kindred Spirit" time, a Hospitality Room (the Dufferin Room), a "Program Swap", more time between sessions and a Coffee House. There will also be informal get-togethers on Wednesday evening and Sunday morning for those folk staying in the hotel.

### Idea #2 - More in-depth sessions

We are offering 10 half-day sessions spread throughout the conference.

### Idea #3 - Lower cost

Well, we confess that we couldn't lower the cost. However, the conference committee is working hard to provide the best possible conference at the lowest possible price.

Check out our upcoming Fall Preview - this is a first class professional development conference for camping and recreation leaders.

A Travel Allowance is available for first-time delegates residing more than 150km from Toronto who register for the full conference with hotel accommodation.

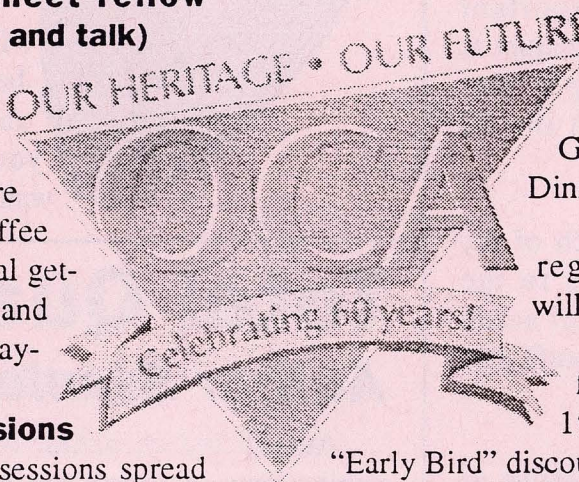
### Idea #4 - It's great! Keep it up!

Old favourites include: lots of program sessions on Saturday, especially for your staff (and you), great meals, Exhibit Hall, OCA Annual General Meeting (Happy 60th Birthday, OCA), educational sessions for everyone who works with children, fabulous entertainment, fun,

Standards Gathering, Pool Club, and the "Climactic Conclusion to Clue Game" (OCA Benefit Dinner).

A Fall Preview with registration information will be arriving soon. Mail in your registration form by December 18, 1992 and receive our "Early Bird" discounted rate.

*Barb Gilbert*  
1993 Conference Chair



**Don't delay!**  
**Mark the Conference date**  
**on your calendar now:**

**January 28-30, 1993**  
**The Sheraton Centre,**  
**Toronto**

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# HELP!

**WE NEED SOMEONE!  
NOT JUST ANYONE!**

**HELP US TO  
CELEBRATE  
60 YEARS!**

The 1993 Directors and Senior Staff Conference is fast approaching! This year, our theme is Our Heritage • Our Future – Celebrating 60 Years of the OCA.

To recognize this important Anniversary, the Saturday Banquet at the conference will be taking a “sentimental journey” through the 60 years of our association.

We need your help! Each of the decades (from the 1930's to the 1990's) will feature a musical salute showcasing individuals (staff and campers) from OCA camps.

To be as inclusive as possible of the broad spectrum of OCA camps and camping programs, we would like to invite interested parties to participate in this musical extravaganza at the end of this year's conference.

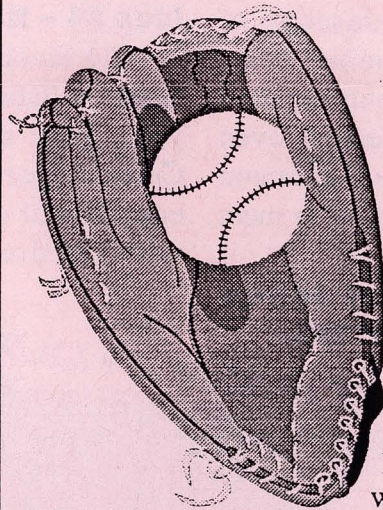
If you are interested in participating in this event or you would like further information, please call Jeff Bradshaw at Camp Couchiching (416 769-2233) by November 6, 1992.



## **A Special Note For Day Camp Directors:**

Please plan to join the Day Camp Kindred Spirit session to discuss issues related to Day Camps. Some program sessions are specifically geared to day camp directors (although residential camp directors are welcome too!).

Our Session Leaders have been asked to reference day camps whenever appropriate, and any panel presentations will have day camp representation. The vast majority of sessions are appropriate for everyone working in the camping field.



## **Boggled By Baseball? Horrified By Hockey? Get In The Swim!**

The OCA Conference Pool Club is back by popular demand in 1993!

Get wet with this year's buoyant President Mike “Smoothwater” Walters starting Thursday, January 28 at 6:30 am in the Sheraton Pool. It's an early start, yes, but what a great way to begin your day! You'll be able to peruse a unique waterproof copy of the Share-A-Ton News too!

## **Total Quality Camping: Author Stanley A. Brown To Speak!**

Author and co-author of five publications including the widely acclaimed book **Total Quality Service**, Stanley Brown will share his expertise with us on Saturday, January 30th.

Mr. Brown is a Principal of Price Waterhouse and National Director of its Total Quality Service consulting practice which specializes in helping clients develop and maintain a competitive marketing edge through the delivery of exceptional service.

Come learn a step-by-step plan for creating a quality service environment that is structured to suit

your camp and foster growth.

Mr. Brown has spoken extensively throughout North America on the topic of Service Culture and Quality Service. Don't miss him when he makes the Sheraton his next stop...

### **Quick Credits:**

Many thanks to:

Barb Gilbert - Conference Chair  
Kate Moore - Program Committee  
Jeff Bradshaw - Program Committee  
John Jorgenson - Inspirational Guy  
See y'all next issue!

*Phil Huffman*