



OCAsional News

PUBLISHED BY THE ONTARIO CAMPING ASSOCIATION

OCTOBER 1996

Surfing the Internet - Camping Style

As a new Internet user I have been spending my time educating myself on the benefits of this amazing promotional tool. It has proven itself over and over as an effective method of marketing the camp product. A great, stay-at-home shopping guide for the 1990's family, but like any new method of communication it is only as good as the messages put on it!

Here are some tips to help you in using the Internet as your "camp brochure on the wire" and for developing your own home page.

☐ Use as many search engines as you can. Your messages can be more easily and quickly found when the

public can find you under as many topics as possible. For example: children, camping, Ontario, summer camps, youth, adventure, to name only a few.

- ☐ Watch the "typos". I have seen, far too often, spelling mistakes and grammatical errors in the text. This only sends a poor professional message to the reader; reflecting poorly on you.
- ☐ Make it easy for the interested family to reach you. If you do not provide the capability to download information or registration forms, at least provide them with your e-mail address, telephone and facsimile numbers, and postal address.

- ☐ You have only a few lines to get your message across so make it count. I have witnessed far too many general statements that miss the opportunity to tell how one vendor provides more over the other. Some of the most profound things are said in few words.
- ☐ Pictures do tell a thousand words. Make sure the pictures you use tell the "right" story. Camp sunsets are beautiful, but every camp has them! Let your pictures excite the reader about your camp's programs, staff, or facilities.

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Know any incidences where the personal flotation device saved lives? Robin Roylton from the Provincial Royal Life Saving Boating Community is compiling information that will form a report. Call Robin at 416-944-8334

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Dear Journal,

Now that was quite a summer ride! I think that this has been my busiest and most interesting summer yet. There were camp responsibilities, camp crises, OCA responsibilities, OCA crises, personal responsibilities and personal crises.....but there were beautiful campers, great staff and wonderfully satisfying moments.

One pleasant OCA duty was a visit to Glen Bernard Camp as part of the 75th anniversary of GBC. Campers, current staff, former staff and commercial suppliers gathered for a two day celebration of glorious camp tradition. Mary S. Edgar would have been proud to hear the girls singing songs, performing music and presenting plays. In the midst of whatever changes to camp program which Jocelyn Palm and her staff have effected, there is a constant which preserves the very best of Mary S's wish to develop well rounded and self reliant young women through the magic of the outdoors and the community of camp.

The OCA emergency contact pager went off a few more times this summer. On the one hand, it is a credit to the Crisis Response Task force that more people are aware of the number and feel comfortable using it. Unfortunately, a few friends of the previous owner of the pager still have the pager number on their Rolodex. As a result it went off a few more times than OCA emergencies warranted. Eventually, my heart stopped going to my throat every time it buzzed until I knew the nature of the concern.

I had the opportunity to be at the three spring OCA professional development events. Spring Training at Seneca College was tremendous in a spacious new venue and some great energy. The Health Care Workshop was well attended and delivered some focused content on health issues. The Skills Weekend offered such a great kick-off to the summer with a camp-like pot-pourri of different skill streams.

The fall is now here. 'Tis the season to receive letters of concern from people about summer experiences at camps. I know that you can't please all of the people all of the time and that is especially true with the wide spectrum of parents, campers and staff we serve. That said, some of the correspondence is troubling nonetheless and I can't help but take each one of the issues personally as I wonder what circumstances led to the writer's dissatisfaction.

I believe we need to talk seriously about the Association's

commitment to our core values. What are the ethics which drive or ought to drive every member of our Association in their daily business and summer business? Is it possible to establish a common ground for such a diverse membership? We cannot be all the same but can we afford to be completely different?

I am really glad of the group with whom I can ask these questions. The Executive and Board have already met and so many projects, so much accreditation, so deep a commitment to growth have been launched for another season. I am already winded trying to keep up with the energy that OCA volunteers have poured into the Association. Here we grow again.....

Things To Do

- ☐ Catch up on Conference plans already well in gear. Congratulate the Committee on the great new format of meals and program about which I have already heard.
- ☐ Thank Carolyn for spearheading the Office overhaul with major sorting, re-filing and storage strategies in the renovated spaces.
- ☐ Ask Jane McCutcheon and Jack Pearse how the steering committee meeting of the International Camping Fellowship went in Athens, Greece.
- ☐ Find out how plans are going for the Fourth International Camping Congress in St Petersburg, Russia in September, 1997.
- ☐ Welcome the newly accredited camps to the OCA with a letter and orientation package.
- ☐ Write a thank you note to Danna Link for helping out in the OCA Office this summer with such great enthusiasm and good humour.
- ☐ Thank Bobsie for wading into a whole new accounting program for the OCA and setting us up for some regular and valuable fiscal accountability.
- ☐ Speaking of fiscal accountability, congratulate Marj Booth for steering us to a balanced budget in these trying financial times. We have set a challenging course but we have good navigators and a strong crew.
- ☐ Climb Eagle Mountain at Camp and watch the fall colours settle into Muskoka.
- ☐ Find out how Larry Bell's collarbone is mending after his excitement, Jeff Bradshaw's sleeping patterns as a new Dad, Keith Publicover's air miles plan as he experienced a different summer, Kate Moore's fall travel agenda in SE Asia, Carolyn Molnar's reaction as a Camp mom, and on and on.....

A Moment For The Internet

In the seventies people were crazy about the CB radio, a handheld device that allowed you to communicate with others, kilometres away, on the 401 highway. Today things have changed. The Internet, an almost invisible entity, allows communication with the entire planet on a super-information highway.

"Let me send you some information" is quickly turning into "check out my web site" and "I'll fax you the info" has turned into "E-mail me some information!" The electronic age is here, affecting our daily lives and the entire camping industry.

The Ontario Camping Association can now be found on the Internet's famous World Wide Web. Campers, parents, directors and camp enthusiasts, with the simple click of a mouse, have entered this new experience.

The new OCA online camping guide can be found at

www.ontcamp.on.ca. Here you will find an interactive search engine, a unique easy-to-use online tool, which matches campers' interests and requirements with accredited OCA camps. Online listings appear exactly as printed in the OCA Camping Guide. Commercial members and Affiliate are also listed in the OCA Website.

Many camps from around the world have set up interactive brochures on the Internet, offering their unique camping experience with colours, pictures, sounds and video. These websites, like the OCA's, are available to a worldwide viewing audience.

It is finally possible for us, here in Ontario, to instantaneously share our camp information with our neighbours, our province, and our planet. An incredible concept, now that the Internet has given us a small world after all.

KYLE WAXMAN AND JOSH BARKIN, OCA COMMERCIAL MEMBER, CAMP CREATIONS INCORPORATED

Surfing the Internet - Camping Style con't

- Remember there is a cost to the Net; so weigh the costs, budget carefully, and evaluate its effectiveness. It may or may not be for you.
- Display the OCA logo. If you are an Accredited Member you are on the Internet already through the publication of the OCA Directory. Your Home Page can enhance what is already there. Your displaying of the OCA logo reinforces the membership and gives the family yet another connection.
- Not all Internet users are camp people, therefore they may not understand the camp jargon. Be careful when you write your Home Page to ensure even the novice is understanding what you are about. You may be surprised at the number of people who think the OCA is

involved in RV camping.

- Time is a huge factor on the Internet. Connecting to sites, downloading files, and hitting the right search engines can be time consuming and frustrating to the user. Seek out the ways to eliminate the waiting time for the user...you will be a HIT!

Good luck on your travels through the Net, and I hope that it will be an effective tool for others to find you. For more information on the Internet contact your local library or OCA Public Awareness committee. The OCA e-mail address is: oca@ontcamp.on.ca

THIS REPORT IS SUBMITTED BY KEITH PUBLICOVER (OCA DIRECTOR) ON BEHALF OF THE PUBLIC AWARENESS COMMITTEE.

OCA BOARD MEMBERS

President: John Jorgenson, Tawingo, RR#1 Huntsville, Ont. P0A 1K0 H: 705-789-8701. B: 705-789-5612. Fax: 705-789-6624. E-Mail: tawingo@vianet.on.ca

Vice President: Barb Gilbert, 13 Maple Ave. Toronto, Ont. M4W 2T5 H: 416-921-7384. **Portfolio:** Regional Representatives.

Past President: Larry Bell, Robin Hood, 158 Limestone Cres. Downsview, Ont. M3J 2S4. 416-736-4443. Fax: 416-736-9971. **Portfolio:** Nominations, PRO, Human Resources.

Treasurer: Marj Booth, Rosedale-Moore Park Association, 146 Crescent Rd., Toronto, Ont. M4W 1V2. 416-922-3714. Fax 416-922-4523. **Portfolio:** Fundraising.

Director: Jeff Bradshaw, Couchiching, 4 Ripley Ave. Toronto, Ont. M6P 2Y9. 705-325-3428. **Portfolio:** Professional Development (Annual Conference, Skills, Spring Training).

Director: Kate Moore, Camp Allsaw, 36 Evelyn Ave. Toronto, Ont. M6P 2Y9. 705-457-1738 Tel. **Portfolio:** Professional Development (OCA's News, The Camping Guide).

Director: Ellen Nash, Northland B'nai Brith, 3995 Bathurst St. #200, North York, Ont. M3H 5V3. 705-754-2374. Fax: 705-754-2030. **Portfolio:** Standards, Health Care.

Director: Keith Publicover, Tim Horton Children's Foundation, RR #1, Campbellville, Ont. L0P 1B0. 905-854-1999. Fax 905-854-1990. **Portfolio:** Public Awareness.

Director: Andy Rodford, Onondaga, 12 Bruce Park Ave. #101, Toronto, Ont. M4P 2S3. 705-286-1030. Fax 705-286-6098. **Portfolio:** Membership, Legislation, Advocacy.

REGIONAL REPRESENTATIVES

Eastern Ontario (Ottawa): Deirdre Billes, Omagaki Wilderness Centre, Box 4, Pembroke, Ont. K8A 6W5. 613-732-0780.

Northeastern Ontario (Sudbury): Dave Ward, John Island, 185 Lloyd St. Sudbury Ont. P3B 1N1. 705-874-8315 Fax 705-874-3236. daveward@mcd.on.ca

Northwestern Ontario (Thunder Bay) Elaine Kalnbach, Dorion Bible Camp, Dorion, Ont. P0T 1K0. 807-857-2331.

Southwestern Ontario (London). Jim Janzen, YMCA-YWCA Camping, George White Outdoor Centre, RR #5, Clarke Sideroad, London, Ont. N6A 4B9. 519-867-3300. Fax 519-455-2519.

NEWSLETTER COMMITTEE

Twice a year, a group of OCA volunteers from diverse backgrounds gather to discuss the very item that you're holding in your hands right now - the OCA's Newsletter. On September 18-19, we met at Camp Gay Venture in the Haliburton Highlands to shape the direction of our Association's newsletter.

In addition to jogging, feasting on our pot-luck specialties (catfish for breakfast!), polar dipping and swapping camp stories, we considered feedback from the OCA members and Advisory Council and revisited the OCA's Action Plan to ensure that the Newsletter is on track. As well, we drafted editorial policies which will be published once they have Board approval.

We said goodbye and thank you to outgoing committee member Jake Benbihi who has been the newsletter photographer. We welcomed David Neal as a new committee member. As a result of members' input, we juggled titles and re-wrote some volunteer job portfolios. Janet Adamson will contin-

ue to provide us with Inspirational Messages and co-ordinate our bi-annual meetings. Jim Blake will be soliciting and/or writing articles on Business Ethics. David Neal will be handling the Spirit of Camping (profiles and more). Patti Thom will be looking after Newsworthy Items, Birth Announcements and Obituaries. Wendell White will be delving into Legislation issues that affect camping. I will be reporting on activities at the OCA Committee, Advisory Council and Board levels. And lastly, Mary Lynn Trotter has stepped forward as our new OCA's News Editor! Each of us has volunteered to contribute photos to specific newsletter issues.

We welcome input, articles and photos from everyone so please contact us. Our phone numbers are listed on the last page or you can reach us by writing or e-mailing the OCA.

S. KATE MOORE
NEWSLETTER COMMITTEE



Your Newsletter Committee

L. to R. (back): David Neal, Janet Adamson, Jim Blake, Wendell White
L. to R. (front): Winston Churchill, Mary Lynn Trotter, Pepper, Kate Moore
absent: Patti Thom



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Camp To-Na-Wa (1908)

Does this ring a bell?
Hannah Richards
would like to know.
She bought a piece of
furniture with the
above inscription. If
you know, please
give her a call 905-
333-9606!

CAMPING HORIZONS LEARNING AND LEADING

“The Great Ontario Camping Happening”

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!! new format !! high profile sessions !! dynamic and thought-provoking leaders !!

Keynote Address

PETER DALGLISH

Executive Secretary, Youth Service Canada

Founder, Street Kids International

Conference '97

“an absolutely-not-to-be-missed event for all directors and senior staff”

BONUS - One Delegate who registers for the Full Conference with Hotel by the Early Bird Deadline of December 13, 1996 will be refunded the amount of the hotel portion only of the registration fee compliments of the Sheraton Parkway Toronto North Hotel. **WATCH FOR YOUR PROGRAM AND REGISTRATION INFORMATION IN THE MAIL SOON!**

ANNOUNCING...

Catherine Bogle, Reach for the Rainbow Staff and Energetic OCA Volunteer is the new Camping Guide Coordinator! Catherine will be overseeing the productions of the 12,000 run, popular, key OCA document.

We are currently accepting photos for consideration for the Camping Guide's cover. Please send prints by October 15 to the OCA Office for consideration. We will also be organizing a couple of 100% Proof (reading) Pizza Parties to peruse the draft guide. All interested readers are invited to let the OCA Office know.

S. KATE MOORE
OCA BOARD

The Camping Cradle

Arrived in time to be the newest camper

on Skills Weekend!

Jacob Newnham

son of Dave and Mandy

CAMPING MAKES THE WORLD GO ROUND

This summer, at our camp, we had many children from many different countries, and it was very exciting to learn about their customs, their camping practices, and the history and heritage of their countries. On International Camping Day August 1st, children gave greetings in their native tongue, and the flags of their countries were on display with our Parade of Nations. Most of the international campers came during our first and second sessions of camp. However, in our third session, we had a family of three children from Saudi Arabia. They were absolutely overwhelmed with the beauty of Ontario and the vastness of our forests. My, we take so much for granted in this beautiful country of ours!! At the closing banquet, the eldest child in the family was asked to speak on behalf of her age group of campers, to talk about a memory of her time at Camp. She spoke of our Native day, where we

learn the games and activities and customs of the Native Canadians who lived here long before we came. The day culminates in a full native Council ceremony, and she mentioned how interesting it was to learn of the history of Canada through this program. It was so refreshing to hear how the things we often take for granted in our summer camp programs are truly memorable moments for our campers. Take a moment to reflect on the great moments from your summer of 1996, and cherish them forever. Someday, someone from a country far away might be standing beside you, ready to hear about those special moments.

JANE McCUTCHEON
INTERNATIONAL CAMPING FELLOWSHIP
TREASURER AND CANADIAN REPRESENTATIVE

You On The OCA Photo Master File

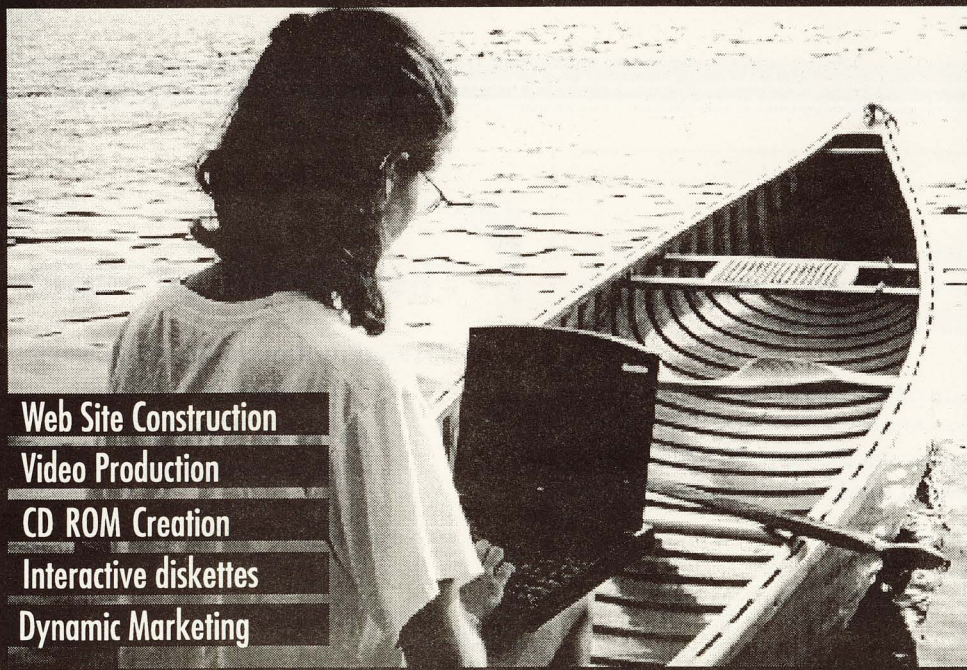
The Public Awareness Committee is compiling photographs of member camps' children and activities for the purpose of media coverage of the OCA. The photographs will be stored on compact disc and enclosed in media press kits for circulation to over 100 provincial newspapers and magazines.

Please send in five of your best "print" photographs for the Master File. The print will be scanned on to disc for future circulation and reference. Slides or negatives cannot be accepted - sorry!

Send your "unreturnable" photo(s) to the OCA Office - c/o Public Awareness.

KEITH PUBLICOVER
PUBLIC AWARENESS COMMITTEE

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REPORT ON OCA ACTIVITY

Every month between September and May the OCA Board of Directors meet to...do what? The purpose of this article and future similar articles is to let all members know what the Association is up to at the Board level, Advisory Council level and Committee level.

On September 24th, the Board members gathered at the OCA office to catch up on summer activities and confirm the Association's future direction. An amended two year Action Plan was accepted. The Advisory Council (consisting of the Chairs of each committee and the Board) had input into the revision of this document last

spring. This five page tool charts the course for the Association by outlining goals, objectives and each committee's role in implementing this plan. Our ability to realise this plan will only be limited by our financial and volunteer resources.

The Standards Committee has been very busy more than the summer organising accreditation visits to more than ninety camps. The Board endorsed the report and recommendations as presented by Steve Gillick, Standards Committee Chair.

The Board accepted with regret the resignation of Board member, John Malcolmson, whose responsibilities

outside of OCA resulted in his resignation. Thanks went out to John for his hard work on Skills Weekend and other OCA initiatives.

The Board moved to strike a new Task Force whose mandate will be to examine the current code of ethics for professional business practices, grievance issues with respect to business codes and grievances relating to standards issues. Watch for more news on the formation of this Task Force in the November issue.

S. KATE MOORE
BOARD MEMBER



Your OCA Board of Directors and Staff Member

L. to R. (back): Jeff Bradshaw, Larry Bell, Keith Publicover, Marj Booth, John Malcolmson, Ellen Nash
L. to R. (front): John Jorgenson, Bobsie Ebbs, Andy Rodford, Kate Moore

absent: Barb Gilbert

The OCA has many beautiful photo contest entries from past years. We would love to give them back to you (if only we knew who they belonged to!!)

Missing a lovely photo of your camp? When you are near the office, come in and have a look!

Let us know by November 1, 1996 or we may just have to hang them up at the OCA office!!!

SUMMER REPORT FROM THE OCA OFFICE

We asked our Summer Receptionist to give us a report on her tasks at the OCA Office. This is her reply:

To George & George (alias Bobsie & Carolyn),

OK, here is how I spent my summer as a receptionist at the O.C.A. Answered the phone, put them on hold.

Answered the next phone, hold... Back to the first call.

Forgot about who the person on the phone was.

Addressed and mailed the Camping Guide. Back to the phone. Look up on our database. Back to the phone.

Sort mail - phone - answer the mail - phone - design a

memo header - phone ...phone ... phone..! Photocopy

something - phone! Design a map. Cut out a map

(answer the phone). Copy the map. Fax, phone, fax,

phone, etc., etc.. Answer the phone, eat a yogurt.

Answer the phone. Stamp, sign, send name labels.

Gee, could somebody get the phone? Oh, did I mention that I smiled a lot, met cool camp people, helped a

lot of people, laughed and met a tonne of cool camp

people with cool camp stories? When that was all done

I would answer the phone some more and then at 3:01

p.m. press the #8 button! (*Activating the Night Line.*)

That was the best summer so far. Everyone who says,

"I love going to camp, it's the best place", is really

very lucky however, they are wrong!!! The O.C.A. IS

THE BEST PLACE.

From Fred.

SUBMITTED BY DANNA LINK, SUMMER RECEPTIONIST/OFFICE STAFF

Important Notice For All Summer Camp Directors

If you are considering upgrading your camp's water supply system for next year's camping season to address the Giardia Lamblia (Beaver Fever) health threat, **you should act now**. The Ontario Ministry of Environment and Energy requires that a permit be obtained for any proposed alterations to a potable water system that is capable of pumping 50,000 litres or more per day. This is equivalent to approximately 7 gallons per minute. As it can take many months to process and obtain a permit, you should plan early for next year's program. Aerobiology will be pleased to assist you with the design, permitting and installation of any planned improvements.



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CAMP KAGAWONG MEMORIES 1910-1975. Newly published pictorial history of Camp Kagawong. Price for the 26 page booklet is \$5.00 + \$2.00 shipping and handling. Call Naomi Chapman 416-485-5169.

CAMP RENTAL. Adults or youths, private groups, reunions, camps, retreats, conference, etc. Spectacular shoreline, canoe routes, gorgeous beach, trails, surrounded by hundreds of square miles of Crown Land Forest. Cabins with private washrooms. Two hours to Toronto. Sale/joint venture inquiries welcome. 705-657-8432

CAMP WANTED. Residential. Lease or purchase. Waterfront. OCA Box 961.

PART-TIME AND SUMMER EMPLOYMENT opportunity. Camp Kirk, a private charity and residential camp for children with Learning Disabilities, ADD and ADHD is seeking an Assistant Camp Director. Position includes staff

training and supervision, programming and direct involvement with children. Employment period is from May until end of August. Candidate must have previous leadership experience in a residential camp setting and a strong background in applied clinical psychology would be a great asset. For further information, please contact Henri Audet at 416-782-3310 or you may fax your resume to 416-782-3239.

POSITION: PROVINCIAL MANAGER. The Easter Seal Society, Camping, Respite & Recreation department is looking for an experienced, motivated and creative employee to fill a one-year contract position in the Toronto office. Experience in camp, program development, facility rental, and with children with disabilities are all assets. Send resume to Easter Seal Society, Attn: CR&R Prov. Mgr., 250 Ferrand Drive, Toronto, ON M3C 3P2 or fax to 416-696-1035 by October 25, 1996 for consideration.

WELCOME NEW MEMBERS

NEW COMMERCIAL MEMBERS

ARG LTD. 130 Matheson Blvd. E. Unit 10, Mississauga ON L4Z 1Y6. 905-501-0456; Fax: 905-501-0456; 1-800-261-0266. Estes rockets, airplanes, hot air balloons, more. Free catalog.

BEST FOODS FOOD SERVICE. 6815 Rexwood Road Unit 12, Mississauga ON L4V 1S4. 905-676-9572; Fax: 905-676-9979. Manufacturer of Hellmann's, Knorr, and other fine foodservice products.

CAMAR PUBLICATIONS - CRAFTS PLUS MAGAZINE. 130 Spy Court, Markham ON L3R 0W5. 905-475-8440; Fax: 905-475-9560. CRAFTS PLUS is Canada's national general crafting magazine. 8 full-colour issues per year offer more than 200 project ideas and include lots of fun activities for kids.

INTERNATIONAL PACIFIC SALES. 6155 Tomken Rd. Unit 16, Mississauga ON L5T 1X3. 905-564-5066; Fax: 905-564-5074; 1-800-461-6870.

KIDS' CAMPS. 5455 N. Federal Hwy, Ste. O, Boca Raton FL 33487 USA. 407-989-9330; Fax: 407-989-9331. The Internet's most comprehensive directory of camps, camp jobs, camp goods and

services and summer experiences.

RESTAURANT EQUIPMENT DEPOT LTD. 59 Bartel Dr. North York ON M3N 1C8. 905-738-9081; Fax: 905-738-9081. Buy and sell new and used restaurant kitchen equipment.

SUNBAN PROTECTIVE CLOTHING. 34 Teneta Cres. Scarborough ON M1S 2Y6. 416-291-5988; Fax: 416-299-9750. Extensive sun protection provided by specially treated fabrics. Available in t-shirts and hats for campers and staff.

WARREN STEWART AND ASSOCIATES LTD. 455 Cochrane Drive Unit 17, Markham ON L3R 9R3. 905-470-7400; Fax: 905-470-7400; 1-800-263-8154. Appraisal services and quantity surveying.

WELCOME

NEWLY ACCREDITED CAMPS

Congratulations to the following camps for attaining their full OCA Accreditation:

Beacon Bible Camp, Gravenhurst
Camp Bimini, Huron-Perth, Stratford
Camp Bryerswood, Amherstburg
Green Acres Baseball Camp, Markham
Camp Keewaydin, Goderich
Par Golf Camps, Ajax
Pripstein's Camp, St Adophe, PQ
Twin Valleys Recreation Summer Camp, Rodney
Camp Waupoos, Battersea

NEW PROVISIONAL CAMPS

Welcome new Provisional Members: Camp Maple Leaf; Ryerson Camp, United Church; Summer Adventures Day Camp at Snow Valley; Toronto Montessori Summer Day Camp.

IN MEMORIAM

Marjorie Hambly passed away on Friday August 9, 1996. Marjorie and her husband, Sam, founded Camp Allsaw in 1962 with a program that pioneered environmental education at camp. Outside of her valued involvement at Allsaw which lasted well into her eighties, Marjorie was dedicated to her family, an avid reader and a retired school teacher. Our deepest sympathies are extended to Sam.

PEOPLE ON THE MOVE

Please celebrate with us ! There's excitement in the Camping, Respite and Recreation Department of the **Easter Seal Society**. Beginning on July 1st, Bev Unger, Director of the department began her extended maternity leave. We are all looking forward to hearing the chosen names, names and a few more names for Bev and Jeff's family (they're scheduled to arrive (due date) in the fall - October to December). Beginning on October 1st, Bill Stevens, currently Provincial Manager for the department will be relocating to Strathroy, Ontario on a full-time basis. After three years as Provincial Manager (in Toronto) Bill moves to his position as the Regional Camping, Respite and Recreation Manager (RCRM) for the South Western, including Wooded Easter Seal Camp in London 519-685-8694. On October 1, 1996 we welcomed four new Regional Camping, Respite & Recreation Managers (RCRM): Dave Graham, serving Greater Toronto Area, Central region and Blue Mountain Easter Seal Camp 705-737-2621; Pam Tracz, serving the Northern region and Northwood Easter Seal Camp 705-566-8858; Tim Brown, serving the Eastern region and Merrywood Easter Seal Camp 613-226-3501, and Denise

Beaumont, serving the South Central region and Lakewood Easter Seal Camp 905-385-5389. Last but not least, as of June 5, Barb Hnatiak replaced Bev Unger during her leave as the Acting Director of the Department. Please join in our excitement and upcoming events.

Jeff Bradshaw is leaving left Camp Couchiching after six years as Director to become the fulltime Owner/Director of Camp Wenonah (formerly Camp Oak-A-Lea) located in the Muskoka region. The 1997 camping season will see Oak-A-Lea return to its roots as camp Wenonah (July and August) and The Camp Wenonah Outdoor Education Centre (May/June and September/October.) Good luck with your new venture, Jeff!

After two and a half years of dedicated service, **Tim Wilson**, will be leaving Trails Youth Initiatives. He is pursuing his entrepreneurial passion to become part of an exciting Internet venture. Miriam Granger will be joining Trails as the Program Partner. She will work together with J Wallace to oversee operational duties.

OCA CALENDAR OF EVENTS

THIS MONTH

OCT. 8 OCA EXECUTIVE MEETING 9:30 AM

OCT. 9 OCA BOARD MEETING 9:00 AM

OCT. 15 CAMPING GUIDE DEADLINE FOR LISTINGS/ADS

OCT. 23 HEALTH CARE COMMITTEE 7 PM

**OCT. 30 OCA ADVISORY COUNCIL MEETING AT GIRL GUIDES
11 AM-4 PM**

**OCT. 30 NEW MEMBERS BARBECUE - 5:30 PM AT POLLY
MARSTON, 1 RIDGE PARK DRIVE, TORONTO**

NEXT MONTH:

NOV. 12 EXECUTIVE MEETING

NOV. 10 MEMBERS DIRECTORY DEADLINE FOR LISTINGS/ADS

NOV. 21 HEALTHCARE COMMITTEE

OCasional News offers you a variety of ways to promote products and services within organized camping. The Ontario Camping Association welcomes articles and photo submissions. Next deadline is October 15th for November publication.

- Display ads are sold on a single or multiple insertion rate, with a 10% discount for members. Please contact the OCA office for rates. Camera-ready art required.
- We also offer professional and business directory ads of business card size (2"x1.5"). Camera-ready art required. OCA member fee: \$35 per insert (up to 3 months) or \$28 per insert (4 to 10 issues).
- Classified ads are sold with a maximum size of 25 words for a fee of \$10 for members and \$25 for non-members. Additional space sold in 25 word increments.
- Paid advertising content will not exceed editorial space.
- The OCAsional News is published 9 times a year by the Ontario Camping Association, a voluntary, non-profit association committed to excellence in Camping. We want to hear from you. Please send your thoughts and inquiries to our editorial committee:
- Janet Adamson, Inspirational Messages 416-481-7322.
- Jim Blake, Business Ethics 705-457-5278
- Kate Moore, Co-Editor 416-766-4204
- David Neal, Spirit of Camping 416-503-0485
- Patti Thom, Newsworthy Items, Births and Obituaries 905-338-9464
- Mary Lynn Trotter, Co-Editor 416-761-9135
- Wendell White, Legislation, 613-473-2877

The views expressed by authors in this newsletter are not necessarily those of the Ontario Camping Association.



OCA Office

1810 Avenue Road, Suite 302
Toronto, Ont. M5M 3Z2

Tel 416-781-0525

Carolyn ext 15; Bobsie ext 11.

Fax 416-781-7875

email: oca@ontcamp.on.ca