

It would be unrealistic to think that I could thank personally all of you who contributed to the success of our Centennial Conference. Your very presence helped to endow this meeting with the importance that it will carry in the years to come. All members of our Association will want to join with me in an expression of appreciation to the Conference Chairman, RON JOHNSTONE, and the excellent Committee which supported him. Those of you who saw Ron in action throughout the year realize the time and effort he put into the planning and are grateful to him for the gracious and happy way in which he handled this huge undertaking. Our sincere thks, Ron.

Eanswythe Flynn, P.R. Chairman, reports... while newsmen, radio newscasters and TV interviewers have been more generous than ever with wider coverage on O.C.A. activities, one fact remains: good public relations for children's camping and the O.C.A.'s work is in the hands of each one of us as Camp Directors.

High on the priority list is our responsibility in the training of staff on their off-duty behaviour. The attitude and appearance of each one of them as they go into the camp's local communities says more for good camping than a million words.

Newspaper editors in small towns will gladly accept articles about camping if they are well written, concise and timely. Write, in newsworthy style, on special activities in your camp. Special articles on the camps' participation in the Centenary Canoe Journey, and on special ceremonies around National Campfire Celebration on August 9th should make a paragraph in the newspaper, if not the headlines.

Conference coverage across Canada has been gratifying, with several releases on the wires during our four days of convening.

An important facet of publicity was the CJBC coverage of the French representatives and

Adele Ebbs,
President.
their co-operative work in Quebec.

Both John Latimer and Kirk Wipper have been given interesting interviews on the air, with more promised in the near future. The Globe and Mail's information to parents in the Classified section on Mondays and Wednesdays brings in many enquiries and will continue through until July; but, perhaps the greatest satisfaction came from John Bradshaw's Channel 11 programme as he spoke of the Directory and the new folder on O.C.A. The cameras picked up and held, for about half a minute each, the large type only: ONTARIO CAMPING ASSOCIATION.

CENTENARY JOURNEY JOTTINGS....Most sections of the Official Route of the Centenary Journey have been assigned for the summer of 1967. A total of 20 camps will take part. These are (at the moment, additions are possible): Ponacka, Pontiac, Onondaga, Oconto, Wabanaki, Glen Bernard, Winnebagoe, Pioneer, Comak, Wakana, Tawingo, GayVenture, White Pine, Canadian Canoe Trips, Wanapitei, John Island, Kandalore, Kilcoo, Wapomeo, Ahmek. All Directors concerned have been notified directly. If anyone else wishes to know exactly who is doing what, contact John Scott at 485-5364 for a list.

As of March 7th the only 'open' sections are: from Fort William to French Lake via the Kaministikwia River and Dog Lake and from Lac la Croix, to Kenora via Fort Frances, Rainy River and Lake of the Woods. (The latter could be cut up for several camps).... The Centenary Journey Committee realizes that the participation of these camps is a mere drop in the bucket compared to the participation that could be accomplished! There are a great many canoe routes in the Province of Ontario, which, although not on the Voyageurs' Highway, are historical. A few comes to mind: Toronto to Lake Simcoe via the Holland River, etc ... Wawa to James Bay via the Missinaibe River, Lake Superior to James Bay via the Albany, and various routes connecting with the Ottawa River and Algonquin Park. We ask the Camp Directors who know of such a route to make a note of it, and send it along to the Centenary Journey Committee. The Committee's Historical Advisor, Bruce Hodgins, will approve any route which is even remotely historical. Campers and staff who take part in these 'side trips' will be eligible to receive a certificate and, in addition, the camp will get a large certificate suitable for framing.....We'll get more information on this to all Directors in a special mailing later in the month, in the meantime, get your thinking camps on ... If any Directors have seen the brochure about Centenary Journey at the Conference (the gray one) and have not, as yet, placed an order for the copies needed to send one to each camper's parents, please call John Scott right away so that none are delayed or disappointed.

MEMBERSHIP FEES.....Renewal notices for 1967 were mailed some time ago reminding members to pay their fees. Many members have renewed but if you have not done so, please do so immediately as April 30th is deadline date.

A note from <u>Doreen Barwick</u> of Bayview Glen Day Camp...."To each of the ninety Camp Directors who so kindly returned my questionnaire on the "Different Child", my most sincere thanks.

For the thoughtful and considered material which you took the time to contribute, I am most grateful. It proved to be illuminating and of the greatest value to me".

O.C.A. News (Page 2)
DON'T WAIT FOR SPRING - DO IT NOW.....

If your camp is not one of the 40 that have already returned the Implementation
Committee's green sheet which asked questions about # of campers etc. (the survey questionnaire) PLEASE DO IT NOW.

Approximately 17,566 different campers and 3,309 employees have been reported by the camps now heard from and we need your reply to add to this total.

By providing this information you will be helping your Association to serve you better.

NOTE: If you are willing to serve on a speaker's panel, please sign your name.

Sincerely, Shirley Coombes

THE ETHICS COMMITTEE was inadvertently left off the list of committees recently sent out by the Nominating Committee, so will you please consider this Committee too when you are volunteering.

THE CONFERENCE DIGEST WILL BE READY IN A WEEK OR T^{MO} .

BE A BETTER BOATER...."The Better Boating Course" is specifically designed for groups interested in teaching themselves how to properly equip and operate outboard motor boats. There are full instructions on how to run the Course--no expert lecturers needed. One of your own members can present the four easy-to-give lectures in four evenings.

The Course comes in a complete kit for a class of 20 people with registration forms and "Safety Afloat" booklets for each person. Test papers for each lecture, an Instructor's Manual and Record Sheets for the Instructor's use, and Pocket Certificates for successful candidates. Contact the Ontario Safety League, 208 King Street West, Toronto 1, Ont.

The University of Guelph in cooperation with the Community Programs Division, Ont. Dept. of Education is pleased to announce an ORIENTEERING CLINIC, Sunday, April 30 at the University. Instructor, Alex "Sass" Peepre and other members of Guelph Staff. Registration Fee \$1.00. Clinic Outline - As the use of map and compass is such a crucial element in Orienteering, the morning half of the clinic will be devoted to compass and map work, and other orienteering tips and the

RE CANOEING AWARDS & INFORMATION SHEETS
....These will be available early in May and at that time an order form will be sent to each Director. N.B. Please inform your staff accordingly that this information will only be sent to registered Camp members upon receipt of a proper order.

The University of Ottawa is offering a Course on Canoeing June 17-24. This course is limited to 25 and acceptance of applications is based on the various areas from which people are drawn as well as a number of organizations. Anybody interested may apply for further information from Mr. Cousineau, Dept. of Physical Ed'n., Univ. of Ottawa. Cost \$75 (Board & Tuition)

A.C.A. - O.C.A. JOINT LUNCHEON MEETING ... At the suggestion of Mr. George Walper, VP Upper New York Section of the A.C.A. in consultation with our President and Mr. Alan Hersh, Director, Camp Kadimah have arranged for a joint luncheon meeting to be held in Hamilton, Wednesday, April 26th. If you would be interested in attending this meeting (cost of the luncheon will be reasonable), please send a note to the OCA office immediately. As soon as the details are known we will send them to you. Please note there will NOT be a general mailing on this meeting, only those who express an interest will be notified of the final arrangements.

*WE HOPE YOU HAVE MARKED YOUR CALENDAR...
*MAY 3....ANNUAL MEETING TIME.

Advance Notice: University of Waterloo plans to make trained staff available for the summer 1968. Their physical & Health education will start a new cooperative program this Fall. First and third year students will be available for Camp jobs May 1st to Sept. 1st 1968. They will have received training in Camp skills...Jack Pearse, Coordinator, School of Physical & Health Education will be happy to meet with Camp Directors to discuss opportunities. Address is as follows:-J.D. Pearse,

O.C.A. News (Page 3)

Dept. of Health & Physical Education, University of Waterloo, Waterloo, Ontario. Please Note this does not apply to students for this summer (see enclosed brochure)

By the way Jack...congratulations on your new appointment.

For overseas University students and graduates for summer eployment please write to: Mrs. R.G. Tiddell, International Student Centre, 33 George Street, Toronto 5.

THOUGHT FOR THE YEAR.....

Some members keep the O.C.A. so strong while others join just to belong. Some dig right in, some serve with pride, some go along just for the ride. Some volunteer to do their share, while some lie back and just don't care. Committees form, some always show, while there are those who never go. Some always pay their dues ahead, some get behind for months instead. Some do their best, some build, some make, and some do nothing, only take. Some lag behind, some let things go, some never help O.C.A. to grow. Some drag, some pull, some don't, some do, consider which of these are you?

AFTERTHOUGHT.....

The world is full of willing people....
.....Some willing to work
.....The rest willing to let them.

PLEASE SEE ATTACHED "IMPORTANT DATES TO REMEMBER"

ONTARIO CAMPING ASSOCIATION

DATES TO REMEMBER

APRIL	17, 18	- Ontario Conservation Council Conference, Toronto
	26	- A.C.A O.C.A. Joint luncheon meeting, Hamilton
**	28, 29, 30	- Woodsmanship Course, Albion Hills, Ontario.
	30	- Membership Dues - Final Date
MAY	3	- ANNUAL MEETING
**	6	- Canoeing Instructors Course, Toronto Island
JUNE	24, 25, 26, 27, 28	- The Canadian Red Cross Society - Camping Area - Water Safety Instructor School will be held at Camp Tamarack, Bracebridge, Ontario. (See separate information enclosed).
	17 - 24	- Canoe School, University of Ottawa, Ottawa.
	10 - 17	- Canadian Symposium of Recreation, Montreal, P.Q.
AUGUST	20 - 27	- Centennial Project of the Canadian Forestry Association's Conference will be:- "Toung Canadians, resources for tomorrow". Harrington, P.Q.
OCTOBER	20 - 22	- DIRECTORS' WEEKEND, AURORA CONFERENCE CENTRE, AURORA, ONTARIO.

ALSO

NOTE TO DIRECTORS: We can use your active, on-the-scene help during these courses. If you are interested and available, please leave your name at the O.C.A. office.

^{**}Complete details of the Woodsmanship and Canceing Courses have been mailed to you together with registration forms. Plan to have YOUR staff take advantage of these Courses.