

OCTOBER 1992 EDITOR: JANET ADAMSON

Many who know the price of everything are ignorant of its value.
- Kahil Gibran

# President's Message

Welcome back to that other world, the world that isn't camp. I hope you had a happy, healthy summer with a few days of sun at least! Now we move on to the thousand and one details that make up the fall -- bills, thank-you letters and holidays.

We welcome Mary Lynn
Trotter to the OCA office.
Mary Lynn is the voice
you've heard on the phone
since June. Now that
summer is over, I hope you
will all take the opportunity
to come in and meet her in
person. She's a terrific
addition to our staff and I
know that she's looking
forward to seeing OCA
members in the flesh.

Several short notes: The

standards visitors were extremely busy this summer; a report will be brought forward to the October Board meeting outlining the visits completed. A reminder to all of you as you develop your advertising for the '93 season: the new OCA logo is essential on all your camp ads. The OCA continues to promote the value of an accredited camp to the general public, so the use of the OCA logo on your camp ads makes good business sense.

The Bolton Bananerama is fast approaching and I hope you have considered being part of this exciting event. If you've lost your registration form, in the chaos of moving from

summer home to the city, just call the OCA office and we'll be sure to get you a replacement. It will be a fun and educational time for camp directors and I hope to see you there.

Liz

#### **Award Winner!**

Congratulations to Sam Hambly, owner of Allsaw, and an Honorary Member of the OCA. Sam has been awarded the Lieutenant Governor's Conservation Award in recognition of his lifetime contribution to the environment. He will be presented with this prestigious honor at a ceremony October 21.

#### Between the Covers



Edible Wild Fruits and Nuts of Canada. Nancy J. Turner and Adam F. Szczawinski. \$22.65. NEW

Of all the different kinds of wild foods used by people, wild fruits are without doubt the most widely enjoyed - and usually the easiest to gather and prepare.

There are more than 35 species included in this guide and cookbook for wild-food gourmets. Each section contains a botanical description, a drawing or color photograph, and information on the folklore of each plant, with notes on its historical, medicinal, or cosmetic uses.

Also included are a large selection of recipes for jams, jellies, beverages, pies, desserts, main dishes and snacks. Some of these are based on recipes that were used by the Indians and the Inuit, or by early pioneers. The "Wild Raspberry Bread" is particularly delicious!

Books reviewed in this column can be ordered from the Canadian Camping Association Bookstore, 1806 Avenue Road, Suite 2, Toronto M5M 3Z1. (416) 781-4717. Hours: M-F 10 a.m.-3 p.m. Payment by cheque or VISA (include account number, full name on the card and expiry date). Costs include shipping, handling and GST.

## Dr. Major Robert Sneyd

Dr. Sneyd passed away Sunday, July 5, 1992 in his 87th year. He was an Honorary Life Member of the OCA, following a career at Camp Manitomono near Honey Harbour. Dr. Sneyd was well remembered and respected in the Ontario Camp Directors' Workshops, and a diligent and strong member of the OCA for many years.

# A Letter to OCA Members:

"On July 9th, at 7:30 p.m., one of our staff girls, Cassia VanLondersele, was accidentally thrown from one of our ski-boats. She was struck by the propeller, and died instantly. Her body was recovered from the lake by O.P.P. divers the following day about 12.45 p.m. Many of our friends in the OCA responded quickly with phone calls and notes of encouragement as well as offers of help if needed. Thank you all for your support through this difficult situation. It is deeply appreciated."

Yours sincerely, Joy Bible Camp John Coles, Administrator

#### Welcome New Commercial Members!

Custom Casuals, 67 Mowat Avenue, Toronto, Ont. M6K 3E3. (416) 533-3135 phone; (416) 533-0535 fax. Customprinted and embroidered clothing. T-shirts, sweats, caps, jackets etc.

Green Frog Nature Company, 375 Cooper St. Ottawa, Ont. K2P 0G8. (613) 232-3704 phone; toll free 1-800-268-3764. Wholesale wildlife and aboriginal art T-shirts.

Mr. T-Shirt, 16 Martin Ross Avenue, Toronto, Ont. M3J 2K8. (416) 650-9720 phone; (416) 650-9725 fax. T-Shirts, sweats, etc. including Fruit of the Loom, Screen Printers, inhouse art department.

Pride Beverages Ltd. 51 Alex Avenue, Unit 2, Woodbridge, Ont. L4L 5X2. (416) 850-6611 phone; (416) 850-6626 fax. Manufacturers of pure fruit and drink concentrates specializing in institutional beverage serving.

#### **Bolton Bananerama!**

Over the November 6-8, 1992 weekend, senior staff and directors will gather at Bolton Conference Centre for a fun-filled, informative and relaxing weekend facilitated by John Latimer. Registration forms for Bananerama have been mailed. The weekend inclusive package is only \$150. See you there!

## Focus on Integration

After this summer you won't need reminding about the difficulty of guessing which way the wind is blowing! But did you try forming a Focus Group?...at the flagpole? Nothing worked, eh?!

However, a Focus Group can be a good start if you want to respond to current trends or needs of particular markets or sectors. The Integration Task Force did this earlier in the year under the leadership of Jim Blake and with the participation of representative OCA member camp directors. We wanted to listen and respond to you! Here's a summary of what was said:

One participant raised the point that very few children with developmental disabilities attend segregated camps any more. At the same time, across Ontario, there has been a dramatic increase in inclusionary practices for children with disabilities at schools, playgrounds, and municipal Day Camps, for example. Indeed, perceptions regarding disabilities are also changing and more children with higher needs are successfully attending either integrated or specialized programs than formerly attended specialized camps!

As the session unfolded, opinions generally converged. For example, "No questions of the value and benefits of integration - but the word integration conjures crazy

notions that aren't true...vie for a name change!" Other barriers to inclusion were noted. One participant wanted acknowledgement that it, "can be both very positive and very negative...my biggest source of frustration is being forced; gets my back up." At the same time another noted that, "no one has ever asked us to integrate except on an individual basis..there is a perceived resistance that isn't there."

There was also both significant advice and endorsement for the Task Force itself. Many members do represent specialized camps. This offers a "mixed message and sends out signals as a lobby group." At the same time, "you are not going to work yourselves out of a job...valuable purpose as advocates...only need to look at children with special needs in classrooms or Wheel Trans to know!"

One camp entering its second year of formalized integration had learned from experience. For example, they learned that they did not need to modify facilities as much as staffing and training. Other suggestions were forwarded concerning education and awareness. For example, at the conference every leader should acknowledge and incorporate inclusionary suggestions. "Has to be a thread that's throughout." "Use signers at Keynote addresses - change the tone of the room!" We also heard the perception that no one

attends Special Needs topics although these have drawn well at Lawrence Park and The Sheraton.

From the Focus Group, we learned that advocacy or lobbying is worthwhile but that the ability to work with others, to acknowledge what members are doing and the provision of concrete integration tools are more important. In response, Task Force members were among consultants at a Mini Conference in June attended by many OCA camps. Next winter will see the launch of an OCA sponsored series of bulletins coordinated by the Task Force which will form a resource manual.

We recall that when camping itself was launched in Ontario, service to children with social disadvantages and fresh air for children from smoke-filled inner cities were core goals. Similarly, service to children with disabilities by OCA member camps has a long-standing tradition, preceding many of today's camps. These pioneer efforts can be rejuvenated with the active participation of member camps and in today's style which is inclusion, not separation.

**Integration Task Force** 



#### Calendar of OCA Events

Bolton Bananerama Nov. 6-8, 1992

1993 OCA Annual Conference Jan. 28-30, 1993 Toronto, Ont.

Third International Camping Congress March 2-4, 1994 Toronto, Ont.

#### Other happenings:

Panel discussion on Metro Toronto and Region Remedial Action Plan (RAP) to restore water quality. Monday, Oct. 26, 1992 St. Lawrence Centre, Toronto contact: 360-4531

American Camping Association 50th National Conference March 3-7, 1993 Pittsburgh, Penn. contact: (317) 342-8456

A kindly reminder to our Camp Members, from the OCA office staff: please remember to include all parts of your membership renewal package when returning with your cheque (computer printout with updated information on your camp, and your listing for the '93 Directory.) Thanks very much to those who submitted their information and fees prior to the October 1 deadline!

**Feedback wanted**: For those who ordered a copy of the Risk Management Video, please let the OCA office know what you think! Thanks.

#### Classified Advertisements

**For Sale**: Five useable sail boats (International 420s). Fleet price negotiable. Call Don Bocking (705) 748-9470.

**Wanted** from all camps and members: generic camp pictures (8x10 framed) for the OCA office wall, to be used for a new camp promotional display.

**Seeking**: Volunteer computer network specialist to advise and counsel OCA staff on office systems, needs and abilities.

**Also wanted**: promotional videos (one copy) for the OCA library from camps which have produced them.

Finally, (boy, we need a lot of stuff!), the OCA office staff seeks file cabinets (a 3 or 4 door lateral style). Does anyone have an unused microwave oven, going to a worthy cause?

Help Wanted: Director, Camp Katonim. Day camp on Lake Simcoe requires a resident director for the '93 season. Dormitory facilities for 40 staff; 120 day campers from local summer cottage communities of Balfour Beach, Keswick, Island Grove and Jackson's Point. For further information, contact Marla Shoom, (416) 730-0633.

Help Wanted: Camp Director. A waterfront and arts-based day camp, located on the shores of Lake Simcoe, serving the local community for 36 years is currently looking for a dynamic Director to take responsibility for a major new phase of growth in programming, facilities and size. We are looking for an individual who can combine solid leadership and management skills with extensive camping and programming experience in order to realize an exciting and dynamic camping environment. The successful candidate will be a highly capable individual with at least 10 years camping experience and at least one successful position as Director. Direct resumes and/or inquiries to Camp Arrowhead, c/o 4 Janus Court, Willowdale, Ont. M2H 184.

Help Wanted: Assistant Director for Christian Camp. Full-time, year-round position. Duties include promotion, administration, programming, recruitment of staff etc. Inquiries to Mr. Rudy Lenters, Camp Ke-Mon-Oya, P.O. Box 213, Apsley, Ont. KOL 1AO.

The OCAsional News is published nine times a year by the Ontario Camping Association, a voluntary non-profit association committed to excellence in camping. We would love to hear from you! Please direct your inquiries, notices, and letters to the OCA, 1806 Avenue Road, Suite 2, Toronto, Ont. M5M 3Z1. (416) 781-0525 (phone); 781-7875 (fax).



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Ard International Camping Congress

March 2 - 5, 1994 Toronto, Canada

Stringing Together a World of Outdoor Together Toge

CONGRESS UPDATE

July 1992

## Our History

Building on the successes of the first and second International Camping Congresses in 1983 and 1987, KUMBAYAH 1994 is a world class event providing professional development, education, networking and information sharing for professionals and volunteers in the organized camping community.

## Our Logo

"KUMBAYAH" is known around the world in verse and song and means "Come by Here". What better way to celebrate a joining together of our international community! Our "peace" rainbow highlights 7 distinct rings representing the continents of the world and our high quality program streams. Workshops, seminars and interest sessions focus on Administration, Staff Leadership, Program Development, Camping Futures, The Camper, The Environment and Site/Facility Development. Our program and services focus on people, community living, friendship, individual growth and learning, volunteerism, active healthy lifestyles, world peace, accessibility, environmental quality, fun, caring and working together.

## Our Host City

The Huron native community called it Toronto - the "place of meeting". Today it is called one of the world's great cities.

Toronto, situated on the northern shore of Lake Ontario, is the capital of the province of Ontario, Canada. It is a city of diverse commerce, industry and retail trade. Home to four million Canadians, it is







safe, clean and one of the world's greenest cities. Its cultural diversity gives the city an ambience that is both local and international. A multitude of ethnic restaurants, a vast network of parklands, theatres, major league sports and boutiques, shops and malls all offer delegates a wide choice of interests to pursue before, during and after the Congress. Watch for details on special optional tours. Easily accessible attractions include the SkyDome, The Metro Toronto Zoo, The Royal Ontario Museum, The Ontario Science Centre, The National Hockey League's Toronto Maple Leafs, the C.N. Tower, the Pantages Theatre, Roy Thomson Hall, the Ontario Art Gallery, the McLaughlin Planetarium .....whew! And on top of all of that, we've got friendly Ontario faces to make sure that your stay with us is indeed a special one. We look forward to giving you a warm Canadian welcome.

## Our Home - Camp Sheraton

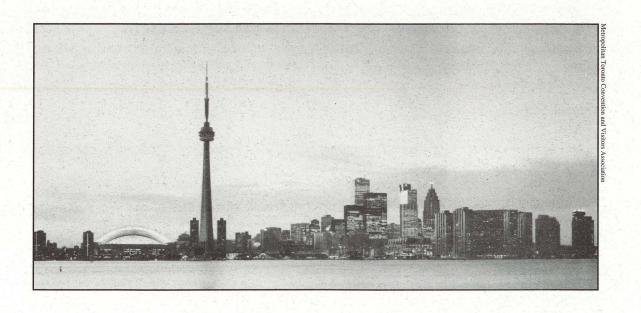
Camp Sheraton is a fully equipped, self-contained, first class hotel and convention facility. You won't even have to leave the building! You can exercise in the Health Club, or swim in the indoor/outdoor pool. Across the road you can do some ice-skating on the rink at Toronto's award winning City Hall. The Sheraton Centre is linked to the indoor underground network of downtown Toronto leading you to the many shops at the Eaton Centre, the financial district and even Toronto's magnificent indoor sports facility "the SkyDome". Most important, you'll be comfortable for all of the Congress events held at Camp Sheraton including general sessions, meals, workshops and seminars. The Sheraton Centre keeps telling us they like camping professionals - we like the Sheraton Centre too!

#### Should You Attend?

If you are involved in the organized camping community or a partner in the outdoor education, recreation, environment, health, social service or tourism sectors, then you won't want to miss the chance to contribute to great international programming, entertainment and attractions.

#### What Do I Do Now?

Mark the dates in your calendar - March 2 - 5, 1994 and plan on joining us. Make sure your name is on the list to receive more information as it becomes available by contacting the official host of the Congress, below. You won't want to miss it!







## **OUR HERITAGE \* OUR FUTURE**

1993 Ontario Camping Association Annual Conference for Directors and Senior Staff January 28-30, 1993 Sheraton Centre, Toronto

#### **OCA PHOTO CONTEST '93**

This contest is open to all campers and staff members of OCA camps and all OCA Individual Members.

#### **Entry Rules:**

- 1. Only colour prints will be accepted, mounted on appropriate board.
- 2. Minimum photo size 5"x7". No maximum size.
- 3. 1st, 2nd and 3rd prizes will be awarded in each category:

Northern Reflections Summer Smarties Summer Sizzlers Magic Moments Sunshine Smiles (Day Camps only)

- 4. All photos must have been taken in 1992.
- 5. Entries must be submitted by Jan. 10, 1993 to:

Ontario Camping Association 1806 Avenue Road, Suite 2 Toronto. Ont. M5M 3Z1

6. All photos should have an entry form affixed to the back. Entry forms are available from the OCA office. Call (416) 781-0525.

#### NOTE:

In the original flyer sent to the membership, it is specified that only photographs taken on KODAK film and printed on KODAK paper will be eligible. Our Corporate Sponsor of the '93 Photo Contest is KODAK and we are very appreciative of KODAK'S involvement. We recognize the information concerning the KODAK requirement went out well into the camp season. This requirement will **not** apply to the '93 contest.

PLEASE ADVISE YOUR CAMPERS & STAFF TO SUBMIT THEIR PHOTOS
PRIZES WILL BE AWARDED BY KODAK