# **OCAsional News**

# A Publication of the Ontario Camping Association

# May 1995

"Our biggest role as leaders is not to lay on experiences but to provide opportunities where people can experience and discover themselves."

- Henry Ward Beecher

# Bark Lake Leadership Centre slated to close

On Tuesday April 18, the Ontario Government announced the closure of Bark Lake Leadership Centre as of August 31. Bark Lake has been a valued member of our Association and a leader in many aspects of development in the camping field. The Executive of the OCA has sent this letter of objection to Anne Swarbrick, the minister responsible for Bark Lake Leadership Centre and to Premier Bob Rae.

The Honourable Anne Swarbrick Ministry of Culture, Tourism and Recreation 6th Floor 77 Bloor St. West Toronto, Ont. M7A 2R9 Fax: (416) 314-7774

Dear Minister:

The announcement of the closure of Bark Lake Leadership Centre as of the end of August comes as both a profound surprise and profound tragedy to the camping movement and the people of Ontario.

Virtually every one of more than 250 member camps of the Ontario Camping Association has experienced the impact of Bark Lake leadership with the direct training of their staff at Bark Lake, the training programs of the OCA offered at the Bark Lake facility or the leadership offered by Bark Lake staff at other camping events. In addition, there has been the opportunity to observe and learn from innovative camp design, camp models, camp programs and cutting edge camp leadership at Bark Lake. Those benefits are extended annually to tens of thousands of Ontario youth.

"Bark Lake" has been a leader in so many ways over the past 47 years. It has drawn great praise from camping associations across Ontario, outside of the province and outside the country as an example of government foresight, quality concern and real service to both an industry and a citizenry.

The principles and values of the program offerings of the Bark Lake Leadership Centre are so timely and so essential to our current needs in this province that we urge you to reconsider this announcement. Return the field of recreation to your commitments within the Ministry and within the government. With the loss of Bark Lake, any government recognition of the importance of the environment, leadership of youth, recreation and leisure development loses all credibility.

It is said that our wilderness defines us as a nation. Our leadership in the wilderness experience - particularly as it relates to camping is, therefore, central to that definition. Please preserve our heritage and our future. Please preserve Bark Lake Leadership Centre.

We await your considered reply and urge you to a favourable response.

Yours in camping,

John Jorgenson President

cc: Premier Bob Rae Fax: (416) 326-1449

This closure made at this time represents a loss of leadership, continuity and growth potential in the field of camping which we will mourn for years to come. We fear a short term, government solution with such long term implications. Please take a moment to contact Ms Swarbrick, Bob Rae and your local Member of Provincial Parliament with your concerns. Feel free to borrow from the sentiments provided within this letter or to express them in your own fashion. Please encourage any of your staff to frame a response as well.

Joni Mitchell keeps running through my mind. "You don't know what y you've got 'til it's gone..." We know what we have had in Bark Lake Leadership Centre. We must remind the government of that before we get to the next line in the song. "They paved paradise and put up a parking lot." - J.J.

# Jorg's Journal.....

..... a page from the workbook of the OCA President, John Jorgenson

May 1, 1995

Dear Journal:

Spring is here, full of promise - and challenge.

What a great first day in the brand new office at 1810 Avenue Road. On the Friday of the move to 1810 (March 31), we are surprised by front page coverage on camping and the OCA in *The Toronto Star*. The result was that - while the last of the paint is drying, while the rug glue is setting, while we are moving the office, while the Staff Placement Bureau is re-registering its 600 names by phone (a month-end occurrence), while the phone worker arrives to announce that the line is being moved, (while we discover that the phone system itself won't move until Monday) - we are also receiving (in that day) over 300 separate requests for the Camping Guide. As incredible as it sounds, we handled those requests and mailed the Camping Guides that day! The paint dried , the glue set, the volunteers moved boxes. Barb Gilbert and Bobsie supervised the move, Ellen handled the live calls as best she could, Cheryl handled the overflow into the Staff Placement Bureau's voice mail, Mary Lynn ran out for a temporary answering machine with which to receive and clear additional directory request calls. The phone company agreed to hook up the system Saturday instead of Monday. By the end of the day, 1806 was clean and 1810 was our new home.

Since the first of April, OCA Public Awareness efforts and opportunities in City Parent, the Globe & Mail, CISS Radio, CBC French TV, CBC Radio and elsewhere have resulted in the average number of daily requests for the Camping Guide to average at (136). The spring promise continues and interest in camping is growing.

The Advisory Council has also done its work. April 12th was a busy one with an all day meeting of the Board, Committee Chairs and Regional Representatives. We looked at all of the pieces of the 1995 OCA Action Plan, assigned to them the priorities, personnel and resources we have available at the present time. It is tremendous to look ahead to the work that we can now accomplish. The thing which I like so much about this approach, Journal, is that so many of these action steps are easy to consider as short term projects with one, or a few people, able to step forward around a specific task, see it through and complete the volunteer work. It is a perfect opportunity for busy members who want to help somehow but can't commit to an on-going committee and for members who have offices/homes away from the normal centres of activity.

#### Jorg's To Do List

Contact the six OCA Directors about their Liaison with various portions of the Action Plan:

□ Keith Publicover to discuss Public Awareness Liaison - Strategies for New Member Recruitment, Media Relations, OCA Camp Show, Logo Use, Media Archiving. Joint Camp Advertising, Regional PA Development, PA Response

□ Jeff Bradshaw to discuss Professional Development (Event) Liaison - Strategies for Director Days, Annual Conferences, Skills Week-end, Spring Training, Health Care Workshops, Directors' Meetings.

Kate Moore to discuss Professional Development (Communication Resources) Liaison - Strategies for Library Development, Staff Placement Bureau, Newsletter, Directory Publication.

□ Jim Blake to discuss Advocacy Liaison - Strategies for Ministry Links, Association Links, CCA Relations, Legislation Response.

Ellen Nash to discuss Standards Liaison - Strategies for Standards Research, Document Development, Promotion, Expansion, Visitation Procedures, Mentorship, Association Links.

Patti Thom to discuss Operations Liaison - Strategies for Human Resources (the support of all of the above projects)

Contact the Executive (Larry Bell, Barb Gilbert, Adam Kronick) to discuss other Operations Liaison - Strategies for

Commitee/Task Force Structure, Budgeting, Reserves Management, Office Supervision, Technology, Meetings Management, Technology for the Office, Membership Services, Action Plan Review

Report on our Membership Services Meeting with the Executive, Andy Rodford and Keith Publicover.

Write thank you notes to the well wishers attending the Office Open House on April 25.

Assemble the agenda for the Board Meeting on May 18.

Thank Ellen Nash for heading up a committee for Phase B of the Office move - a plan to complete the decoration and equipping of the new Office.

Attend the Health Care Workshop and Spring Training on May 27.

UWelcome new OCA provisional member: Par Golf Day Camp

More or better is not always the best way to success. Sometimes it's simply a matter of what needs to be done.

Luck is preparation meeting opportunity.

# Words for the Well

A Director's day can be filled with solving problems, putting out 'fires', talking with troubled campers and staff, and paying the bills. We hope for those moments when all is well, so we can sit and enjoy the lake, the sunset, or a good cup of coffee.

So, what does this have to do with wellness and a great health care staff? Everything!

The OCA Health Care Committee is working hard to assist camp directors and all camp staff (not just nurses) to not only be better at reacting to sickness and emergencies, but also to set systems and practices in place to be proactive.

Recently a group of directors and nurses shared information and learning during an OCA Breakfast Club meeting. We talked about EPI Pens, liabilities, new forms, legal standard of care, communicating with families, training staff and how directors could benefit from this type of sharing.

If you have been considering how your camp can be a "healthier work-place" for everyone, I would suggest taking in a future meeting with the OCA Health Care Committee. Look for the May 27th workshop or the fall breakfast club. And, in the meantime, have a healthy, fun and safe summer (and a good cup of corfee!)

Your fellow camp director Keith Publicover YMCA Camp PineCrest.

## OCLW June 1-4

The Ontario Camp Leadership Workshop will soon be happening and if you're interested in a great weekend filled with quality leadership sessions, then set aside June 1-4, 1995.

The OCLW offers a wide variety of learning and training opportunities including a professional development stream and an adventure stream dealing specifically with ropes course use. This weekend will also contain 27 exciting sessions covering everything from new program ideas to administration and day camps. For a positive learning and sharing experience for your staff or yourself, start the 1995 camping season off with the Ontario Camp Leadership Workshop. For more information or a brochure, please call 705-524-1938. Obituary

## Dorothy Westgarth Patterson

It was with great sadness that we heard the news that "Robin" Patterson passed away on April 2, 1995. Robin founded GayVenture with her father, Major John Hoyle, in 1946. And after helping her husband, Tom Patterson, found the Stratford Festival, she returned to camp and was the director until 1973. She was very instrumental in shaping many young lives through their camping experience and with a special touch of kindness and generosity of spirit. Robin was an empathetic, compassionate woman who left a very important mark on GayVenture. Hundreds of women remember her wisdom, guidance and caring. Robin passed away in her sleep after attending Gay Venture's 50th reunion. She was 74. Robin was loved by many and will be missed. A memorial service was held April 22 at the Chapel of St. James-the-Less in Toronto.

> Janet Adamson Camp GayVenture

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# Get ready for Spring Training

Can you feel the 'itch'? That 'can't-wait-to-get-to-camp' feeling which overwhelms even the nastiest 'got-so-much-to-do-on-thepath-to-a-break-down" kinda moments that sneaks up on even the best of us and whisks its way into remission.

Well, close your eyes, take a deep breath and imagine yourself sitting on the end of the dock, the sun shining, your feet splashing softly in the lake, the voices of happy, carefree campers all around you, and the reassuring knowledge that your staff are capable and confident.



Your staff are the essential element in the success of your camp and its programs, and the best counsellors are invariably those who remember what it's like to be a camper. At camp you're surrounded by your favourite counsellors, your best friends and an environment full of intrigue, challenge and an abundance of helping hands.

Give your staff the tools to build the summer of a lifetime for our young people. Make Spring Training 1995 "For the Camper in You" the first step towards another safe and successful summer.

Welcome to May! See you on the 27th!

Caryl Colton Chair Spring Training 1995

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## Hot Tip - How to make Devil Styx

#### What U Need:

2 x 1 1/2 dowels of 3/8" diameter (2 control sticks) 1 x 1 1/2 dowel of 1/2" diameter (centre stick) Hockey Tape Electrical Tape 10 pennies 2 (unused) plastic bags

#### Then...

1. Wrap centre stick in electrical tape

 Re-wrap in hockey tape
 Wrap 5 pennies in electrical tape
 Using 2 strips of electrical tape, affix pennies to one end of stick

5. Use 2 more strips of tape so that pennies will not move

6. Repeat steps 3 to 5 at the other end of the stick

7. Fold the bottom of the 2 plastic bags (separately) up to the top of the bag thereby making a strip about 3/4" wide

8. Wrap the ends of the sticks with the folded bags. Tape around to keep it secure

9. Wrap the ends as before (4-6) in electrical tape, then in hockey tape. 10. By balancing the stick on your index finger, determine the middle and mark it with electrical tape

11. Put a design on with different colours of hockey tape.

12. Spread 2 strips of tape on the table (sticky side down) the length of the stick (overlapping slightly)
13. Roll up the tape so that it makes a long string with the sticky side out
14. Wrap this tape string in a spiralaround the centre stick starting just below the penny bulb at either end (1-1.5" should separate

the spiral of tape string) 15. Cover the ends of the tape string with electrical tape so it won't peel off

16. Wrap control sticks in hockey tape

17. Play safe and have fun!

S. Kate Moore Camp Allsaw



Campers at Allsaw demonstrate how to make Devil Styx

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# **Regional Coroner's Recommendations on Anaphylaxis**

Following are the Regional Coroner's recommendations resulting from the inquest into last summer's death from anaphylaxis.

#### Pre-Camp/Excursion Medical Ouestionnaire

Enquiry into the medical history of allergies of the camper/participant should be a distinct, separate section and not an item in a check-off list.

If prior allergies are reported, then details must be elicited and provided regarding:

- nature of reaction (hay fever, asthma, anaphylaxis or other),
- •allergen (substance to which the person is sensitive),
- level of prior medical attention (non-medical only, family doctor, allergy specialist),
- severity of most serious reaction,
- history of any past treatment required, e.g. no treatment, non-prescription medication, prescription medical (oral, topical, inhalation or injection), hyposensitization,
- past emergency treatment required (injection, doctor, emergency department or hospital admission),
- frequency of any treatment,

 management ability of subject (i.e. can person recognize and treat reaction on their own or is assistance by adult or medical person required),

• precautions used daily (avoidance, regular medication, medication as required, emergency measures on hand or readily available).

All questionnaires with positive responses should be reviewed by a nurse or physician.

For all subjects with other than the mildest prior allergic symptoms or reactions, a physician letter must by obtained outlining the appropriate precautions and emergency measures. Specific direction for the use of epinephrine in emergencies should be included if indicated by the condition and past history.

#### <u>Preparedness to respond to severe</u> <u>allergic reactions or anaphylaxis:</u>

Teachers, camp leaders or counsellors who have under their supervision children at risk for allergic reactions must be educated and prepared to act if faced with an anaphylactic reaction. Studies of fatal and serious non-fatal cases indicate a poor outcome is associated with delayed administration of epinephrine.

Education of these people must convey that;

- reactions are potentially fatal. Allergies are not trivial.
- early epinephrine injection can be life saving and can be done in emergency situations by non-medical people.

Education should be provided by the parents of the allergic child. Assistance in this regard may be obtained from the local public health unit. Further assistance is provided by the Allergy Asthma Information Association, 65 Tromley Dr., Suite 10, Etobicoke, Ont. M9B 5Y7. (416-785-4684). The Association has teaching materials, alert forms, consent for (epinephrine administration forms and protocols for anaphylaxis response.

#### Action Plan

Where there is a student or camper at risk, those in charge should have an action plan set in advance to include preparations for;

- communication to assistance
- transportation plan
- knowledge of nearest available medical assistance, and
- identification of nearest hospital emergency department.

\*\*\*For students or campers at risk for serious reactions, both the subject and teachers or supervisors should have on hand and be prepared to administer epinephrine (in form of Ana-Kit or EpiPen). A minimum of one kit is recommended for each 15-20 minutes from hospital (therefore campers may carry 3-4 kits).

#### **Recognition - General**

• Individuals at risk generally have a history of previous reactions to the offending allergen and frequently also have asthma.

• Certain foods frequently initiate reactions. These include peanuts, other nuts, fish, shellfish, eggs, wheat and milk.

- Insect stings can initiate reactions.
- Individuals who have reacted to one allergen may react to other substances.

#### Management

#### Prevention

• Children at risk for serious reactions must not eat food given to them by other children or adults (other than parents or caregivers). Trace amounts can be fatal and may be unsuspected ingredients in prepared foods.

• In the case of known peanut allergy, a complete ban should be considered. Trace amounts on knives or transferred into jam containers may be fatal.

#### Signs

Any or all of these may occur in an individual case;

- Itching or swelling of lips, tongue or mouth
- Itch ingor swelling of eyes
- Shortness of breath, wheeze or asthma chest tightness
- Hives
- Dizziness
- Abdominal pain, vomiting or diarrhea.
- Pallor, sweating or collapse.
- · Sense of fear, foreboding or
- apprehension.

Emergency treatment should be started if **any** of these occur in an individual at risk.

#### (Please see page 7)

#### Anaphylaxis

(continued from page 6)

#### Treatment

#### **Epinephrine Administration**

(injection) can be life-saving. Teachers or counsellors must be familiar with the directions for using the Ana-Kit or EpiPen and be prepared to use them if needed.

• The expiry date of the medication must be checked regularly and replacements made as required.

• Epinephrine must be administered promptly at the first warning signs (e.g. itching/swelling of lips or mouth, tightening of throat or nausea) and before respiratory distress or wheezing occur.

• If needed the dose can be repeated in five or ten minutes followed by a third dose if necessary.

• The risk of adverse reactions to epinephrine in children is small.

• Antihistamines are not an adequate substitute.

\*\*\*Even if patients appear to respond to the epinephrine injection they must be taken to hospital for observation for several hours. Additional emergency treatment (steroids, oxygen, intubation or intravenous) may be needed.

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# ATTENTION CAMP DIRECTORS !

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#### Waterski Instructors Course JUNE 17 TO JUNE 20, 1995

Our third annual waterski instructors course specifically geared to instructors and boat drivers at **camp** waterskiing programs. A great deal of time is spent on **boat driving**, **safety** and **risk management** at the camp waterfront.

Cost: \$295.00 per person (Plus tax)

#### Camp Tennis Instructors Course JUNE 17 TO JUNE 23, 1994

Canada's number one Tennis Camp's will once again be offering it's annual Instructors Course - designed specifically to meet the needs of **camp** Tennis Instructors. The 6 day course is an intensive on and off court training program focusing on group lesson instruction for beginners to advanced players. The course is a thorough and invaluable preparation for any tennis staff member planning to teach campers successfully and with measurable results.

Cost: \$495.00 per person (Plus tax)

Participation in either course is open to any Tennis or Waterski Staff holding a 1995 contract at an O.C.A. camp.

For more INFORMATION give us a call at the Manitou office: Phone (416) 922 - 2447

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# The 5 Most - Asked Questions about Conference '96

# 1. Why is the Conference moving from the Sheraton Centre?

The Sheraton Centre informed the Conference Committee in January 1995 that the hotel will be undergoing major renovations late in 1995 and 1996, including a new elevator shaft, and will be unavailable for our Conference.

# 2. What is there to do at a hotel so far from the city's downtown?

The Delta Meadowvale Resort and Conference Centre has one of the most complete Fitness Centres affiliated with any hotel. If delegates have spare time, you can tone, trim, exercise, enjoy massages, etc.. The pool and hot tub are also available for relaxing or working out. The lounge has table games along with refreshments. And there is always the transit system to get you downtown, if you really need a "city fix."

# 3. What can I do with my children when I'm attending the conference?

The Delta Meadowvale Resort and Conference Centre has a babysitting/day care room, which is free to registered guests. Bring the kids and let them enjoy too!

# 4. Is there enough room at this hotel for a good exhibit hall?

There is more space for exhibitors at the Delta Meadowvale than there was at the Sheraton Centre. There are two fully furnished banquet halls which will be used for the biggest and best exhibit hall to date.

#### 5. I finally got used to the meeting rooms at the Sheraton. How am I going to find my way around the Delta?

Don't worry; all the meeting rooms are in one area of the hotel, so it's easy to get where you want to go. They all have closets or racks for coats, so that delegates registered on a daily basis will be able to stash your coats when you get there. They DO think of everything! Larry Bell Camp Robin Hood 158 Limestone Cres. Downsview, Ont. M3J 2S4 (416) 736-4443

Jim Blake General Delivery Haliburton, Ont. KOM 1S0 (705) 457-5278

Jeff Bradshaw Couchiching 1477 Reynolds Ave. Burlington, Ont. L7M 3B8 (705) 325-3428

**Barb Gilbert** 13 Maple Ave. Toronto, Ont. M4W 2T5 (416) 921-7384

John Jorgenson Camp Tawingo R.R. #1 Huntsville, Ont. POA 1K0 (705) 789-5612

Adam Kronick Camp White Pine 40 Lawrence Ave. West Toronto, Ont. M5M 1A4 (416) 322-6250

Kate Moore Camp Allsaw 36 Evelyn Ave. Toronto, Ont. M6P 2Y9 (416) 766-4204

# OCA Board

#### Ellen Nash

Northland B'nai Brith 3995 Bathurst St., #200 Downsview, Ont. M3H 5V3 (416) 630-1180

#### **Keith Publicover**

YMCA Camp PineCrest 3292 Bayview Ave. #302 North York, Ont. M2M 3R7 (905) 225-9870

#### Patti Thom

Tanamakoon 235 Church St. #3 Oakville, Ont. L6J 1N4 (705) 633-5541

#### Regional Reps

#### **Deirdre Billes**

Omagaki Wilderness Centre Box 4, Pembroke, Ont. K8A 6W5 (613) 732-0780

Dave Ward

John Island Camp 185 Lloyd St. Sudbury, Ont. P3B 1N1 (705) 674-8315

#### **Elaine Kalnbach**

Dorion Bible Camp Dorion, Ont. POT 1K0 (807) 857-2331

Rick Romman Circle R Ranch Box 85 Delaware, Ont. NOL 1E0

## Thought for the day...Bats, bees, butterflies

"Every child should have mud pies, grasshoppers, waterbugs, tadpoles, frogs, mud turtles, elderberries, wild strawberries, acorsn, chestnut trees to climb, brooks to wade in, water lilies, woodchucks, bats, bees, butterflies, various animals to pet, hayfields, pine cones, rock to roll, sand, snakes, huckleberries and hornets; and any child who has been deprived of these has been deprived of the best part of his education."

# Camp and community cooperation

Here's a great example of how an OCA camp keeps a high community profile of cooperation while enhancing their business image at the same time.

The Camp Can-Aqua staff and community volunteers came together to plan a community event that plays an important role in the life of Bancroft and the surrounding area. Imagine a camp Maple Syrup Festival. Well, that's what has been happening at Camp Can-Aqua in April. Close to 50 active volunteers got involved in this exciting event which included folk music, a pancake meal, "Taffy on Snow", Can-Aqua Fireman's Games, horse drawn wagon rides, pony rides, outdoor games and, of course, a memorable tour of the sugar bush.

By reading all the literature on the event, it is easy to see all the effort that went intoobtaining sonsors. Likewise, the site organization of the games, events and activities must have taken hours of planning.

Such events as these are important to the rural communities where camps are located. It is especially noteworthy when such joint efforts go toward financially helping children attend camp.

Outstanding! Camp Can-Aqua Volunteers, you're an example to all of us.

Wendell White Please write to me telling me about your volunteer, s or special person.

# CCA welcomes new administrator

**Canadian** Camping

Association/Association des Camps du Canada is pleased to welcome Ms. Dawn Hunter as the new Administrator of the Association.

Dawn possesses a variety of administrative skills in management, public relations and marketing techniques, and has attained a high level of excellence in many of her personal achievements. Besides being artistically creative and enthusiastic, Dawn enjoys a fast paced working environment.

Dawn is an Associate Member of the Editor's Association of Canada (EAC) and has edited several professional publications, flyers and brochures, and is the recipient of several Awards in English and Speech Arts. In addition, Dawn is an active volunteer with the Canadian Mental Health Association.

I look forward to working with Dawn, and invite you to make her feel welcome within the full membership of the Association.

> Margaret Seel President

# **Newsworthy Notes**

□ Camp GayVenture recently held a fabulous reunion to celebrate its 50th summer. The reunion was held April 1st at the Sheraton Hotel and included a dinner, singsong and slide show. It was a tremendous success, and with more than 250 guests the laughter and noise was incredible! It was a perfect way to begin the festivities of GayVenture's 50th summer!

□ Keith Publicover of YMCA Camp PineCrest has won the Acadia Award! Keith was recently honoured by Acadia University with a Professional Alumni Award for his work in the field of Outdoor Recreation. Way to go!

□ Camp Allsaw is having an Alumni and Friends Celebration for Sam and Marjorie Hambly at camp on August 26-27, 1995. Phone Dona Appleby at (905) 873-9327 for details.

## The Pepsi Taste Patrol is back in action between May 18 and August 31, 1995.

At the Taste Patrol, side-by side taste tests are conducted to determine which cola is preferred by consumers. Everyone wins a prize instantly, regardless of their choice. They are also given their own Pepsi Pop Life<sup>\*</sup> Card which they can use to take advantage of great offers, including a special deal at Famous Players theatres.

To date, of the 4.2 million people who have taken the taste test, over 61% have chosen the great taste of Pepsi.

If your camp has a special event and is within a 1½ hr. drive from Toronto, please call (905) 238-8058 ext. 306 directly.

Allow us to "Let your taste decide"

™ TASTE PATROL is a trademark of PepsiCo, Inc.



# OCA... making a better connection to you

Spring brings a major change to the OCA office!

In our continuing efforts to improve service to our camps, individual, commercial and affiliated members as well as the community at large, we have recently invested in a new telephone and voice-mail system.

The new system's capabilities will greatly increase our productivity. Now, callers who have specific requests can be directed into "voice mailboxes" designed to provide information about OCA events, programs, or details on how to order a directory. Future plans include providing mailboxes allowing members to leave messages for OCA Board members.

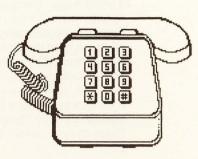
Here's how our voice-mail works.

Callers to our main line (781-0525) now are presented with a variety of options:

Those who want immediate access to our staff can simply enter their extension numbers and be transferred quickly to their desks. To reach Bobsie Ebbs enter ext. 11; Mary Lynn Trotter enter ext. 15 and Ellen Spigelman enter ext. 10. Customers who want directories press 1; those who want a staff placement application press 2.

• Ellen acts as our receptionist, meaning that callers who choose to stay on the line, or those who do not have touch-tone telephones reach Ellen automatically without having to dial her extension.

• In the event that staff are using their line, or busy serving customers, their extensions have mailboxes, which hold messages for them.. Feel free to



leave specific messages for staff. We are committed to clear their boxes readily and reply promptly. Anyone with a general request may leave it on extension 10.

The benefits of our new system have already been greatly felt. In early April, just as the office was moving its location, we were fortunate to receive press coverage in *The Toronto Star* which resulted in more than 1,000 requests for directories in just a week!. Staff are certain that without the new phone system, many of these calls would have been lost simply due to sheer volume.

As with the implementation of many new technologies, we are all on the learning curve! In the months to come, we plan to further utilize the many advantages of voice-mail in order to improve our customer and member service. We appreciate your patience and co-operation during this busy time.. Please let us know if we can adapt the system to help meet your needs even more effectively. We look forward to hearing from you!

> Mary Lynn Trotter OCA Office Staff



The 'before' look...Moving day at the OCA. We're in!

# **Classified Ads**

**Camp Adventureland**, a Scout camp for cubs age 8-10 is in need of a cook for 4 weeks in July. The camp is located 30 minutes north of Toronto, near Aurora. Cooking for approximately 150 youth & adults in a clean modern kitchen. The cook is responsible for all purchasing. Accommodation provided. Salary to be discussed. Must have experience cooking for large groups & references. Contact Rob Selby, Director of Camping, Scouts Canada. (416) 490-6364 ext. 232.

Sailboat sales and service: New Optimists for 7-15 year olds. New Bytes for 12+ year olds. Refurbished boats or we'll refurbish yours. Pre-camp inspection, commissioning, repair. Purchase or trade your boats. OCA members since 1991. Call Sue or Harry Stark 705-538-2266. Fax: 705-538-1122.

Three Drivers Wanted: for Easter Seal Camps offering recreation programs for children with physical disabilities age 7-19 years. The successful applicant will be responsible for the transportation of campers and supplies as well as participation in the camp program. You will also be required to assist with camper cabin duties and the care of campers. Applicants will have a class "F: licence and a keen desire to assist as required. If interested, send your resume in confidence to: Bev Unger, Director Camping & Recreation, The Easter Seal Society of Ontario, 250 Ferrand Dr., Suite 200, Don Mills, Ont. M3C 3P2. Tel: (416) 421-8377 or Toll free: 1-800-668-6252. Fax: (416) 696-1035.

**Camp Directors!** Join your peers for a relaxing end-of-season canoe trip in Temagami with the Wanapitei Wilderness Centre. 3-5 days. Contact Andrea Hodgins (705) 745-8314.

For Sale: 250-300 Single Camp Beds (Steel, 30": x 72". Contact Ted Cole -Camp Walden (416) 635-0049 for prices on all or part.

**ORCA** presents a Lakewater Workshop May 27/28 at Circle R Ranch, Delaware (near London). An ORCA Instructor's Clinic takes place May 27. Contact Dave Goldman for information (519) 736-3642.

Spring Training 1995 - Give your staff the opportunity to grow! Register today and take advantage of The Spring Training Express. Saturday, May 27th, 1995. The day you've been waiting for! Registration forms enclosed with this newsletter.

# OCA Calendar of Events

May 18 OCA Board Meeting Location: Camp Couchiching

May 27 Spring Training Counsellor's Conference Camp Robinhood

> May 27 OCA Health Care Workshop North York YMCA

June 1-4 Ontario Camp Leadership Workshop Bark Lake Leadership Centre

> June 9-11 OCA Skills Weekend Bark Lake Leadership Centre

 OCAsional News offers you a variety of ways to promote

products and services within the association. Next deadline is May 10th for June publication.

- Display ads are sold on a single or multiple insertion rate, with a 10% discount for members. Please contact the OCA office for rate information. Camera-ready art required.
- We also offer professional and business directory ads of business card size (2'x1.5"). Camera-ready art required. Ads must be purchased with a three issue minimum insertion or full year (nine issues). OCA member fee: \$35 per insert (3 months) or \$28 per insert (9 issues). (Plus GST)
- Classified ads are sold with a maximum size of 25 words for \$10 (member-rate) and \$25 for non-members. (Plus GST).
   Additional space sold in 25 word increments.
- Paid advertising content will not exceed editorial space.
- The OCAsional News is published 9 times a year (Oct.- June) by the Ontario Camping Association, a voluntary, non-profit association committed to excellence in Camping. We want to hear from you. Please send your ithoughts and inquiries to our Editorial Committee:
- Janet Adamson, Inspirational Messages (416) 481-7322
- Henri Audet, Hot Tips (416) 443-9058
- Jim Blake, In-depth Board issues (705) 457-5278
- Kate Moore, Editor, (416) 766-4204
   Mike Moore, Photographer, (416) 322-9735
- Patti Thom, Newsworthy items and Obituaries (905) 338-9464
- Wendell White, Profiles (613) 473-2877
- OCA office, 1810 Avenue Road, Suite 302, Toronto, Ont. M5M 3Z2 (416) 781-0525. Bobsie: ext. 11, Mary Lynn ext. 15, Ellen ext. 10.
- ► Fax (416) 781-7875.

