

OCAsional News

PUBLISHED BY THE ONTARIO CAMPING ASSOCIATION

JANUARY 1997

Its a New Year!

Resolutions & plans...we all make them personally and professionally at the beginning of a New Year. Months ago I volunteered to write an article for the OCA News on people's camp plans for 1997- new directions, new programs, - what did I discover?

Several phone calls elicited a few ideas; a giant zip line, a sauna, a golf course, trips to the Northwest Territories, no more grace at meals. But overall, my small sampling found most camps that I called were planning to carry on with additions to their existing programs, basically offering the same excellent programs with more equipment and ideas.

So,- no article, no hot tips, no gossip. No article? We need an article. So here we have five resolutions for 1997 from a veteran director;

- 1. In 1997, I will always remember that camp has a profound influence on children's lives. A child's self-concept can be altered forever during her experience at my camp. I must continually evaluate our training, our programs and our philosophy to make sure that it is relevant, positive and life enhancing.
- 2. Service. Service. People expect and deserve in the nineties the very best customer service that can be offered. To survive and for camping as a summer alternative for children to survive our customer relations must be outstanding every minute of everyday.
- 3. The environment. We must become more active in protecting our environment and educating children by example and activities. Do I have the courage & resources to cancel waterskiing, build a windmill, use

solar power, compost, recycle, not in a token way but truly integrate these activities into the camp?

- 4. The staff without who we cannot survive. Are our wages and working conditions fair? Are they legal? Do I really listen to their ideas, concerns and dreams?
- 5. I must remember that the world is changing so rapidly and today's campers will be living as adults in a world that would be unrecognizable if we were able to visit the future. We cannot stand still. I must read, listen, think, how can I lay a childhood foundation in 1997 for these children for the new world in 2020.

JANET ADAMSON CAMP GAYVENTURE

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Jorg's Journal

ear Journal,

I have been busy with holiday frenzy, family connections, volunteer commitments, and work responsibilities. As I tend to do quite often when I have too much going on in my life, I have diverted myself into rearranging my office, refinishing some furniture and reading some books...

An Aesop's fable in William Bennett's *Book of Virtues* stuck a chord for me. It was the old gem of *the Crow and the Pitcher*. A crow, very thirsty after a long flight, spied the only source of water available in a tall, narrow pitcher.

The crow tried to reach down the neck of the pitcher but it was too narrow and the water level was below the point the crow could reach.

The crow tried to tip the pitcher over to access the water but the pitcher was too heavy for the crow to lift it.

The crow decided to break the pitcher to release the water but the pitcher was too solid for the strength of the crow.

The crow stopped to consider the quandary in which he found himself - too thirsty to fly away and yet unable to get the water he needed.

Striking upon an idea (or perhaps in frustration), the crow tossed a pebble into the pitcher. Seeing the result, he tossed another and another. Finally, with the addition of enough small stones, the water rose to the level necessary for the crow to drink.

How good it tasted.....

The moral to the story: The OCA is continually improving one volunteer effort at a time.

Turning the December page on the OCA calendar is like watching Donovan Baley at 60 meters - we are really up to speed and hitting our stride. Conference 97 is on the 'Horizon' and a record number of committees and task forces are in action. The work is almost frenetic.

December 11 was just such a marathon day. I watched

and listened as volunteers sat at the Board meeting where they discussed two new task forces (Office Policy/Procedure Task Force and Ethics Task Force along with the other preparations for the Conference, Annual General Meeting and Awards Programmes. From that an OCA luncheon of Advisory Board members involved both a great social exchange and more networking until the late afternoon when the Conference Committee gathered to have its final meeting of the year. As people said good night, it was with the knowledge that some of them would see each other in less than twelve hours at the breakfast meeting on reference checks and hiring practices which they had organized on behalf on the Human Resources Committee.

And so it goes with Public Awareness, Health Care, Spring Training, Legislation, Integration and Regional activity. And so it will go with Standards, Skills and Archives as these committees re-assemble around these important OCA functions.

Things to Do

- Congratulate Mike Moore as the new Chair of the Standards Committee
- Congratulate Dave Newnham as the new Chair of the Skills Weekend Committee
- Congratulate Bruce Hodgins as the new Chair of the Archives Committee
- Congratulate Sari Grossinger and Sarah Oosterhuis as the Co-Chairs of the Integration Committee
- Feel very good about the smooth transitions in area of committee work as an indication of our maturity, growth, and development.
- Contact Honourary Life Members about their invitations to the Annual General Meeting and Conference Luncheon
- Complete the work on developing protocol for the Legacy Fund
- Thank Larry Bell for his work assembling a slate of candidates for election

FROM THE DESK OF OCA PRESIDENT JOHN JORGENSON

Public Awareness

Quality Ingredients Make The Recipe For Success

Developing a strong marketing mix is the key to a successful marketing plan. Product, Place, Price, and Promotion make up a mix that, if implemented well, can be the receipe for camping success. Here is a case it point for the *placing* of the camp *product*.

The other evening I had the pleasure of meeting up with a parent who ten years ago sent her children to camp. Immediately she began to reminisce about her experience as a parent dropping her children off for their first resident camp experience, and the reception she received from the moment she drove onto the camp grounds. The memories were vivid in her mind. She spoke about the staff willingness to assist her in the parking, the help her family was given in carrying the luggage to the cabin, and the feeling of comfort in having her children settled into their new surroundings. She felt instantly at ease about the care her children where about to receive. It was obvious those briefs moments made as strong of an impact on the family as did the camp session.

What was special about the story was how, to the detail she recalled her first impressions, and how important they were as she compared them to other camps she was associated with. It was a true example of the power of delivering on a promise and at that moment she was 100% sold on the camp.

It is yet another example of how the selling of your camp does not end

when the registration has come in. Successfully placing or implementing the product requires

commitment to every detail to sell the customer on the total quality of the camp experience.

We, as Camp Directors spend a great deal of time preparing for the selling cycle, mailing brochures, registering the campers, and (in our minds) closing the sale (registration). Lest we forget that families are not ever completely committed until the product which they have invested in has been delivered. My conversation with the parent reinforced that every step along the way is as important as getting the registration itself. The truth is in the final product they receive.

This mother's experience was testimony that families do measure the camp experience by the total sum of its parts. And they remember all of them.

KEITH PUBLICOVER, OCA BOARD MEMBER

For information about the OCA's Public Awareness Initiatives call the OCA Office.

OCA BOARD MEMBERS

President: John Jorgenson, Tawingo, RR#1 Huntsville, Ont. POA 1K0 H: 705-789-8701. B: 705-789-5612. Fax: 705-789-6624. E-Mail: tawingo@vianet.on.ca

Vice President: Barb Gilbert, 13 Maple Ave. Toronto, Ont. M4W 2T5 H: 416-921-7384. *Portfolio*: Regional Representatives.

Past President: Larry Bell, Robin Hood, 158 LImestone Cres. Downsview, Ont. M3J 2S4. 416-736-4443. Fax: 416-736-9971. *Portfolio*: Nominations, PRO, Human Resources.

Treasurer: Marj Booth, Rosedale-Moore Park Association, 146 Crescent Rd., Toronto, Ont. M4W 1V2. 416-922-3714. Fax 416-922-4523. *Portfolio*: Fundraising.

Director: Jeff Bradshaw, Camp Wenonah 1477 Reynolds Ave., Burlington, Ont. L7M 3B8. 905-319-0163. *Portfolio:* Professional Development (Annual Conference, Skills, Spring Training).

Director: Kate Moore, Camp Allsaw, 36 Evelyn Ave. Toronto, Ont. M6P 2Y9. 416-766-4204 *Portfolio*: Professional Development (OCAsional News, The Camping Guide, Members' Directory).

Director: Ellen Nash, Northland B'nai Brith, 3995 Bathurst St. #200, North York, Ont. M3H 5V3. 416-630-1180. Fax: 416-630-8561. *Portfolio*: Standards, Health Care.

Director: Keith Publicover, Tim Horton Children's Foundation, RR #1, Campbellville, Ont. L0P 1B0. 905-854-1999. Fax 905-854-1990. *Portfolio*: Public Awareness.

Director: Andy Rodford, Onondaga, 12 Bruce Park Ave. #101, Toronto, Ont. M4P 2S3. 416-482-0782. Fax 416-482-6237. *Portfolio*: Membership, Legislation, Advocacy.

REGIONAL REPRESENTATIVES

Eastern Ontario (Ottawa): Deirdre Billes, Omagaki Wilderness Centre, Box 4, Pembroke, Ont. K8A 6W5. 613-732-0780.

Northeastern Ontario (Sudbury): Dave Ward, John Island, 185 Lloyd St. Sudbury Ont. P3B 1N1. 705-674-8315 Fax 705-674-3236. daveward@mcd.on.ca

Northwestern Ontario (Thunder Bay) Elaine Kalnbach, Dorion Bible Camp, Dorion, Ont. POT 1K0. 807-857-2331.

Southwestern Ontario (London). Jim Janzen, YMCA-YWCA Camping, c/o George White Outdoor Centre, 1795 Clarke Road, London, Ont. N5X 3Z6. 519-667-3300. Fax 519-455-2519.

POLICE BACKGROUND CHECKS DO YOU USE THEM? DO YOU NEED THEM?

How do you really know that your staff are the fine, upstanding young citizens that they appear to be? 99.9% of them are, but it's the remaining .01% of new or returning staff that we must be concerned about.

On Thursday, December 12th, the Human Resources Committee hosted an exceedingly informative breakfast club meeting on the subject of police checks. Our dynamic guest speaker was Inspector John MacKillican of the O.P.P. And it was standing room only - what a turnout!

We learned a lot; most important, we found out that the provincial government accepts and court decisions support the concept that the protection of children and other vulnerable groups is paramount. This means that police background checks will be done more and more frequently by camps. In fact, legislation is now in the works that will require it for groups whose employees come into regular contact with vulnerable populations.

Accordingly, we can refuse to hire an applicant because the check turns up something undesirable. You can "discriminate" against them because your prime consideration is the protection of a vulnerable group. In order to doubly protect yourself, have on hand a complete job description that specifies that work with children is part of the job. Check with your legal counsel where necessary.

A release form must be signed by the prospective employee before information is given. This form is available from the police. Hopefully, if word gets out that background checks are mandatory for your camp, this will discourage non-desirables from applying.

CPIC, the national database, gives information on convictions; in addition, individual police record systems - there are at least eight in Ontario - give occurrence information (e.g. if the applicant was a suspect in a case, etc.) This latter information is given out at the discretion of the police department - you may be told of an applicant's history on assault/sexual assault since it applies to the camp situation, but not that he or she is a suspect in a fraud case. The problem is that these record systems are not connected, so information from one department is not reflected in another. It will be several years before everyone is on the same system.

Inspector MacKillican recommends that checks be done through the applicant's local police department. Residents of an area tend to commit crimes in that area.

Police checks can reveal information only on Canadian citizens (through the CPIC database); if you are considering hiring a non-Canadian, have them provide a written record from their country's police department.

Charges for conducting a check range from nil (the O.P.P. does not charge for non-paid employees) to more than \$60.00. There is no consistency in the charges levied, as they are set by the individual departments. Inspector MacKillican suggested that applicants that are seriously being considered for employment be asked to provide at their own expense a statement of no criminal record.

It takes anywhere from two days to several weeks for a check to be completed. Again, it depends on the department. For young offenders (under 18), the police

check is released to them, not to the camp or agency. This individual, in turn, will have to show it to you.

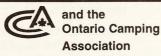
Don't ask selected applicants for a check; be consistent, or you could find yourselves in trouble with Human Rights. Have the police check conditional to employment. If you are considering having checks done on employees already working for you, make sure you have a written policy that everyone is familiar with, give due notice, and make sure all employees in positions of trust with children undergo the check.

The Volunteer Bureau has a video, "The Duty of Care" that explicitly covers all current legislation, how to write a policy for employees, and civil responsibilities. Contact you local volunteer bureau for more information.

It is scary: camps could find themselves civilly responsible if not all steps are taken to screen employees. And remember, screenings must occur regularly in order to remain valid. So before legislation makes police checks mandatory, prepare your organization, educate your staff and get all the policies in order.

Note: As this topic is so "Topical" (couldn't resist), Inspector MacKillican will be returning, with additional experts, to speak at the OCA Conference in January. The date is Thursday, January 23rd, at the Education Showcase in the evening. See the enclosed flyer for more information.

Continued on Page 5



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1-416-778-8000 / 1-800-263-3030 or by fax 1-416-778-4492 825 Queen Street East, Toronto, Ontario M4M 1H8

BEING KNOWN BY ASSOCIATION...

POLICE CHECKS CON'T

National Education Campaign on Screening of Volunteers and Employees in Positions of Trust with Children and Other Vulnerable People.

The Screening Handbook Video - Duty of Care Education Dossier

Available from Canadian Association of Volunteer Bureaux and Centres: 180 Argyle Street, Suite 326, Ottawa K2P 1B7.

Phone 1-800-670-0401; Fax 613-236-6797

or, Volunteer Ontario, 2 Dunbloor Road, Suite 203, Etobicoke, Ont. M9A 2E4. Phone 416-235-0588; Fax 416-239-0590.

> FIORA HAWRYLUK, HUMAN RESOURCE COMMITTEE

When I began my career in Ontario a colleague suggested to me that becoming involved in the Ontario Camping Association would serve me well for two reasons: 1) To further my own base of knowledge of the camps operating in Ontario, and 2) By associating with others in the field, the networking would be a great marketing vehicle for my camp. The advice has paid off tenfold!

By involving myself in the professional field of camping, namely the professional association of the OCA I was able to better understand the current peer practices in camps throughout Ontario and the country. As someone concerned about the market positioning of my camp and competition, my OCA network of associates helped me to develop a solid base of knowledge. I not only learned about operational standards, staff development techniques, and program trends; I was able to gain insight into better ways to promote my camp. My fellow professionals, in exchange, gained a better understanding of the services my camp offered and the direction in which it was taking. This relations among peers created the opportunities for excellent public relations and reputation building as a lone camp provider.

The network also served as a direct vehicle for referrals from camper families from one camp to another. Camp Directors would refer potential campers to well known camps for who they have a valued relationship with before risking sending parents to the unknown camp. This is a positive exchange and support to fellow colleagues all working to recruit camp families.

The OCA serves us in many ways; if you are directly involved or not. However, from personal experience I have witnessed a great deal of marketing value to being 'more actively' involved in the Association. This is a key time in the year to consider your involvement in the OCA and the professional camping field. If you serve as a committee member, volunteer on a task force, or assist in an event in your area, the opportunities of giving will come back to you and aid in the promotion of your camp.

For information about the opportunities within the OCA call the OCA Office or contact a Human Resources representative. Promote yourself by promoting the OCA.

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OCA BOARD MEMBER

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Call 905-857-3993 or fax us at 905-857-9106 to have your name added to our mailing list and more details. We have 75 years to celebrate Families and Friends.

OCA ETHICS TASK FORCE

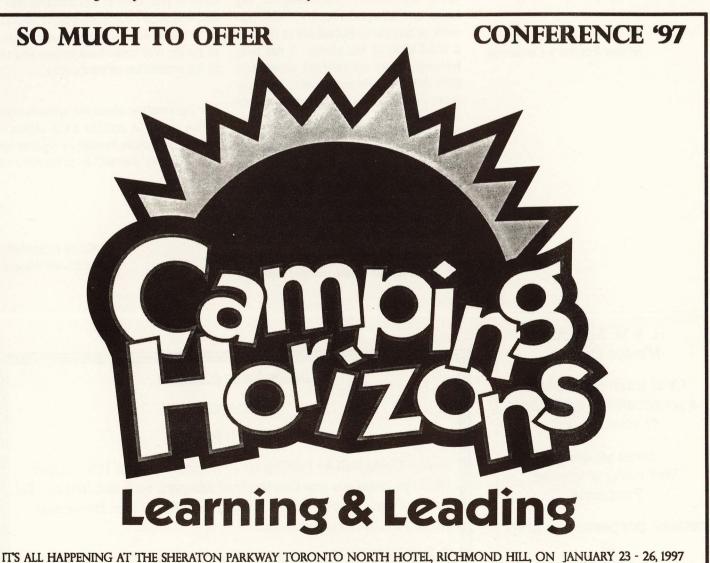
The OCA Ethics Task Force held its first meeting on Monday, December 9, 1996. This group has been asked by the Board of Directors to review the areas of the "Code of Professional and Business Ethics", the OCA's current process of responding to complaints and the efficacy of the OCA standards program in upholding standards and dealing with standards violations and submit an interim report to the Board by the end of February. In its first meeting the members of the Task Force held an open-ended discussion on the issues and looked at the following questions: Does the OCA need a code of ethics or should it be embedded in the standards? Do our ethics and standards reflect current legal responsibilities in the areas of the Human Rights Code, employment, Right to Privacy and Freedom of Information? What ethics do we espouse to that are over and above our legal responsibilities? Do we have a system

in place which allows us to be confident in telling the public that all member camps uphold the OCA standards? Each member of the committee to do research in specific areas related to these questions and report back to the committee on December 18th.

The OCA Ethics Task Force includes Janet Adamson, Cindy Anthony, Jim Blake, Jason Brown, Mark Cote, Steve Heming, David Latimer, Jane McCutcheon and Gord Rixon.

Barb Gilbert is the Board Liaison. The Task Force welcomes submissions from any members of the OCA.

JIM BLAKE BUSINESS ETHICS



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SEE YOU THERE!

July, 1996

Dear Editor,

I would like to take this opportunity to express concern about what I read in Fiora Hawryluk's article "Learning from Difficult Experiences" in the OCAsional News, June 1996. I feel it reads that we, as a camping body, could reject children because of health issues.

The article states that, depending on the nature of a camp's activities, the degree of contagiousness, and the camp's closeness to emergency facilities, it is reasonable for a camp to reject an individual with Hepatitis B if the camp is not equipped to deal with his/her requirements. And finally, if a camp gets support from a health professional, then the camp has all the support it needs to make a decision.

I feel this is outrageous. This is not inclusion. Since it is more common for special population individuals to carry these so-called contagious diseases, this simply gives any camp a reason to exclude or put up barriers for certain individuals. I believe this goes against what the OCA is trying to accomplish in the area of inclusion.

This type of management indicates a camp's ignorance in its policies / procedures and in the education of its staff. Training is possible through Health and Safety or VON, or a camp's own nurse or doctor. Training should not be the issue.

This article does not offer solutions or learning from a difficult situation; it tells us why we can exclude someone from a meaningful experience at camp.

I am the Camp Manager at Branchton Camp which is for individuals with intellectual disabilities. Some of our participants do have Hepatitis B, but we take all reasonable universal precautions for our participants and staff. During our training week, staff is educated in this area. This is a very simple process. These are precautions that should be taken whether or not there is a known carrier in your camp population. Camps need to be willing to learn about the unfamiliar and ask for help when it is required.

Hepatitis B is a virus that infects your liver. It can only be passed on by exchange of bodily fluids, sharing needles or having sex with an infected person. The five steps to Universal precautions are:

- 1. Education Hand washing
- 2. Protective Barriers (i.e. non-latex gloves)
- 3. Cleaning contaminated surfaces
- 4. Disposal of contaminated articles

Precautions taken for Hepatitis B are quite similar to other diseases such as AIDS or HIV.

A word of caution to directors: If you were not to accept someone as a participant of your camp because they were a carrier of HIV, that would be considered discrimination.

If you have any questions about Branchton Camp and its training policies to protect staff from these diseases please feel free to contact me at any time at Branchton Camp (519) 740-1920 or (905) 336-2225.

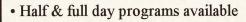
Sincerely,

Mark Fournier Branchton Camp Manager

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CAMPING MAKES THE WORLD GO ROUND

We often deny ourselves the opportunity of a new experience because we are uncertain of its outcome, or we are influenced by what we have heard, or we lack accurate information to make a sound decision. Well, I am here to tell you, from firsthand experience in St. Petersburg, Russia, that you MUST NOT DENY YOURSELF the experience of Nevsky Forum 1997, The International fourth Camping Congress. Jack Pearse and I were the guests of the Steering Committee from November 28 - December 3, 1996 in order to see various aspects and events of the upcoming congress - we have seen the hotel, situated on the shores of the gulf of Finland, and it is spectacular. We have seen Peterhof, the summer palace of Peter The Great, where we will have the closing ceremonies. [In September, we will travel from the hotel, by ferry cruise ship, to the palace (1 25 minute cruise)]. The palace is breathtaking. We have seen the inside of the Marinsky Theatre (we saw Giselle - you will see Swan Lake). We have seen 2 of the 10 camps close to St. Petersburg that we can visit during the Congress - some are year-round. All have programs and services that are incredible. One of the camps we visited has a full-time physician on

staff, and has the most innovative program for children with disabilities. Their health centre includes massage therapy, aromatherapy, herbal medicine, sauna, whirlpool, hydra-therapy, and more. We have seen the Lomonosov Porcelain Factory, a 252 year-old factory that made all the porcelain for the Czars and Czarinas. You too can tour the factory, and take home the most fabulous pieces of porcelain for unbelievably low prices. We have met with the entire Steering Committee, and they are all taking English lessons, right now, to improve their ability to communicate with us. (There is a full-time physician on the committee who will help anyone who may need medical assistance). We have seen a performance by a group of children from a St. Petersburg camp, and those children will be entertaining us at the Opening Ceremonies - that's all I will say - you have to see to believe it. I am putting 150% support behind this event. At the OCA Conference, I will have photographs, hotel brochures, books showing some of the cultural and historical sites we shall enjoy, and Congress information that I know you find interesting. Some of our friends from Russia are also coming to take part in our conference,

present a session, and invite us to their beautiful country and to the congress.

Call me, write me, ask me anything regarding this event. I assure you that it will be a highlight of your travelling a career, and your camping career. There are 35,000 camps in Russia - they will teach us well!!!! The world came to Toronto - it is now our turn to go!

JANE McCutcheon International Camping Fellowship Canadian Representative

P.S. Japan is hosting the fifth Congress in the year 2000.

EMPLOYMENT OPPORTUNITY

Camp Director for Camp Wyoka, Clifford, Ontario, White Oaks Area Girl Guides of Canada.

You will direct and oversee staff, plan and provide pre-camp training for staff.

Maintain all emergency procedures in accordance with all Government regulations. Implement camp programs as established by the White Oaks Area Camp Committees.

The successful candidate will subscribe to the principles and policies of Girl Guides of Canada - Guides du Canada, have camping experience, preferably in a Girl Guide setting, hold a valid Ontario Driver's License, an up-to-date Standard level First Aid certificate and CPR certificate.

We will offer a salary commensurate with skills and experience, comfortable living space and meals, a challenge with guidance for support and success.

Time Requirements: Some evening/weekend meetings with other staff, on-site attendance last week in June to last week in August, 1997 ongoing communication with Area Office via mail/telephone/fax.

If interested, please reply in confidence, with resume to Camp Wyoka, Chairman, White Oaks Area, Girl Guides of Canada, 1563 Dundas Street West, Mississauga, ON L5C 1E3. Fax 905-279-4501. Please quote file #CD97 on envelope. **Resume should arrive by January 15, 1997.**

CRISIS RESPONSE

All OCA members are grateful to the Crisis Response Task Force for the work that they have done in assisting camps in the area of Crisis Response. The final report presented to the Board made several recommendations and suggestions for further work.

The Board adopted these recommendations and ratified the formation of a Crisis Response Committee as a sub-committee of Standards. This committee will develop Crisis Response workshops, develop and up-date resources available in times of crises, survey the membership to assure that needs are being met and work with the CCA/ACC insurance committee.

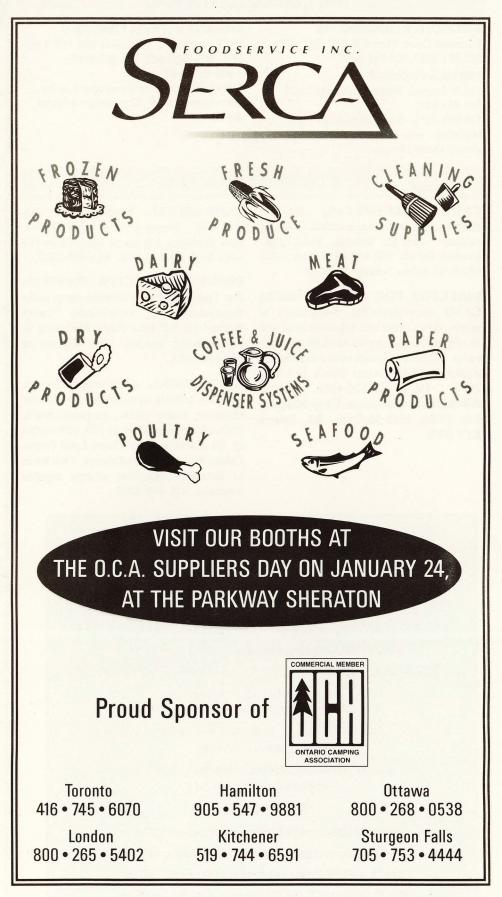
Several members of the Task Force indicated a willingness to sit on this committee. New members are welcome - leave your name at the OCA office.

Thanks to the Task Force members; Tom Appleyard, Kyle Barber, Larry Bell, Leslie Clark, Philip Blackford, Barb Gilbert, Ken Hedges, Marie McCarron, Jane Mead, Mike Moore, Sally Moore, Bruce Muchnick, Rob Pollard, Wendell White, Lisa Wilson.

Thanks also to the Society of Camp Directors for their support and participation.

> BARB GILBERT VICE PRESIDENT





NEW COMMERCIAL MEMBERS

DISTINCTIVE IMPRESSIONS

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CLASSIFIED ADVERTISING

CAMP DIRECTOR-Camp Douglas church camp seeks experienced Christian camper. 4mo.f/t, 4mo.h/t, \$14-17,000. Heather Garvin 604-462-0858 fax: 604-462-9193 before January 15, 1997.

DIRECTOR FOR SPECIAL NEEDS CAMP (developmental disabilities) to assess, select, train and supervise staff and to administrate all aspects before and after camp. Minimum 5 years senior experience. Apply to Shirley-Anne Parris 613-623-2697, fax 613-226-4315, email: df040@freenet.carleton.ca, Camp Misquah, Box 37086, 3332 McCarthy Rd., Ottawa K1V 0W9.

CAMP RENTAL. Near Gracefield, PQ, July 6-21. Ninety minutes north Ottawa. New plumbing, log cabins sleep 92 on 110 acres field, forest, beach. 613-623-2697.

PROGRAM DIRECTOR WANTED!:

Top Sports & Arts residential camp seeks experienced and enthusiastic "camp Person" for full time Sales, Marketing & Programming position. Fax Resume to 416-480-0655.

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OCA CALENDAR OF EVENTS THIS MONTH:

Jan. 7 Executive Meeting 9:30 am at OCA
Jan. 15 OCA Board Meeting 11:00 am at OCA

JAN. 16 Breakfast Meeting - Camp Administration 8:00 am at OCA

JAN. 22 ADVISORY COUNCIL MEETING AT SHERATON PARKWAY 4:00 PM

Jan 23-26 Camping Horizons: Learning & Leading Conference AT SHERATON PARKWAY

JAN. 26 ANNUAL GENERAL MEETING 11:15 AM AT SHERATON PARKWAY

NEXT MONTH:

FEB. 11 EXECUTIVE MEETING 9:30 AM AT OCA FEB. 13 INTEGRATION COMMITTEE 2:00 PM AT OCA FEB. 19 OCA BOARD MEETING 11:00 AM AT OCA FEB. 20 HEALTH CARE COMMITTEE 7:00 PM AT OCA

CAsional News offers you a variety of ways to promote products and services within organized camping. The Ontario Camping Association welcomes articles and photo submissions. Next deadline is December 10th for January publication.

- Display ads are sold on a single or multiple insertion rate, with a 10% discount for members. Please contact the OCA office for rates. Camera-ready art required.
- We also offer professional and business directory ads of business card size (2"x1.5"). Camera-ready art required. OCA member fee: \$35 per insert (up to 3 months) or \$28 per insert (4 to 10 issues).
- Classified ads are sold with a maximum size of 25 words for a fee of \$10 for members and \$25 for non-members. Additional space sold in 25 word increments.
- Paid advertising content will not exceed editorial space.
- The OCAsional News is published 9 times a year by the Ontario Camping Association, a voluntary, nonprofit association committed to excellence in Camping. We want to hear from you. Please send your thoughts and inquiries to our editorial committee:
- Janet Adamson, Inspirational Messages 416-481-7322
- Jim Blake, Business Ethics 705-457-5278
- Kate Moore, Board Liaison 416-766-4204
- David Neal, Spirit of Camping 416-503-0485
- Patti Thom, Newsworthy Items, Births and Obituaries 905-338-9464
- Mary Lynn Trotter, Editor 416-761-9135
- Wendell White, Legislation, 613-473-2877

The views expressed by authors in this newsletter are not necessarily those of the Ontario Camping Association.



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