

Trent University Archives

Finding Aid - Don Tapscott fonds. 2023 additions (23-021)

Generated by Trent University Archives on April 26, 2024

Language of description: English

Trent University Archives
Trent University Library & Archives
Archives, Room 117
Thomas J. Bata Library
1600 West Bank Drive
Peterborough
Ontario
Canada
K9J 7B8
Telephone: 705-748-1011 ext. 7413
[Email: archives@trentu.ca](mailto:archives@trentu.ca)
<http://www.trentu.ca/library/archives>
<http://archives.trentu.ca/index.php/23-021>

Don Tapscott fonds. 2023 additions

Table of contents

Summary information	3
Administrative history / Biographical sketch	3
Scope and content	3
Notes	4
Access points	4
Series descriptions	4

Summary information

Repository:	Trent University Archives
Title:	Don Tapscott fonds. 2023 additions
Reference code:	23-021
Date:	1996 - 2013 (creation)
Physical description:	20 cm of textual records

Administrative history / Biographical sketch

Note

Don Tapscott (b. 1947) is one of the world's leading authorities on innovation, media, and the economic and social impact of technology; in this capacity, he advises business and government leaders around the world. In 2013 and 2015, Thinkers50 ranked him fourth among the world's most influential management thinkers. In 2013, he was also awarded the Global Solutions Award for launching and leading the Global Solution Networks program based at the Rotman School of Management, University of Toronto. Tapscott has authored or co-authored 15 widely read books including the 1992 bestseller *Paradigm Shift*. His 1995 *The Digital Economy* changed thinking around the world about the transformational nature of the Internet. Two years later he defined the Net Generation and the "digital divide" in another publication, *Growing Up Digital*. His 2000 work, *Digital Capital*, introduced seminal ideas such as "the business web". *Wikinomics: How Mass Collaboration Changes Everything* was the bestselling management book in 2007 and has been translated into over 25 languages. In his forward to Tapscott's newest book, *The Digital Economy: 20th Anniversary Edition* (2014), Eric Schmidt (Executive Chairman, Google) writes: "Don remains one of the most perceptive thinkers about the way technology is transforming business and society. Several of his predictions—from networked intelligence to the demands on leaders to embrace technology — have taken permanent hold." For over 30 years, Tapscott has introduced many ground-breaking concepts that are part of contemporary understanding. A Trent alumnus, his work continues as CEO of The Tapscott Group and a member of World Economic Forum. Don Tapscott was Chancellor of Trent University from 2013 to 2019. (Taken from the Trent University web site (<http://www.trentu.ca/chancellor/>), 25 March 2015).

Scope and content

Fonds consists of records documenting Don Tapscott's publishing career, including promotional packages and news coverage of his books, as well as correspondence. Also included are certificates of recognition sent to Don Tapscott from various universities, upon his installation as Chancellor of Trent University.

Notes

Immediate source of acquisition

Fonds was donated by Don Tapscott in 2023. Chancellor certificates were added in 2023, when moved from their previous location in the Trent oversized materials cabinet.

Conditions governing use

None.

Other notes

- **Publication status:** Published

Access points

- Textual records (documentary form)
- Business and Industry (subject)

Series descriptions

Reference code	Title	Dates	Physical description
23-021/001(01)	File - Congratulations from various universities, on becoming Chancellor of Trent	2013	
23-021/001(02)	File - Blueprint to the digital economy: press and promotional material	ca. 1997	
23-021/001(03)	File - Digital capital: press and promotional material	ca. 2000	
23-021/001(04)	File - The digital economy: press and promotional material	ca. 1996	
23-021/001(05)	File - Growing up digital: press and promotional material	ca. 1997	
23-021/001(06)	File - The naked corporation: press and promotional material	ca. 2003	
23-021/001(07)	File - New paradigm learning corporation: press and promotional material	ca. 2001	
23-021/001(08)	File - Wikinomics press	2007-2008	
23-021/001(09)	File - Newspaper articles: various	2009	
23-021/001(10)	File - Magazine articles (full magazines)	2001-2007	

23-021/002(01)	File - Magazine articles (full magazines)	2008
23-021/002(02)	File - Magazine articles (full magazines)	2009